



**NATIONAL INSTITUTE OF TECHNOLOGY
TIRUCHIRAPPALLI**

**DEPARTMENT OF MANAGEMENT
STUDIES**

**FINAL PLACEMENT BROCHURE
BATCH 2021-23**

ABOUT NITT

Recognized as an Institute of National Importance (INI) by the Government of India, NIT Trichy is currently ranked as number 1 among the NITs and 8th in engineering discipline in the National Institutional Ranking Framework (NIRF) 2022. The Institute was also named as 'University of the Year' in 2017 by the Federation of Indian Chambers of Commerce and Industry (FICCI).

ABOUT DoMS

Founded in 1978, the Department of Management Studies (DoMS), NIT Trichy, is among the oldest B-Schools in India that is student-driven, carrying a legacy of 44 years of exemplary education. Along with the core management subjects, the students of DoMS are trained with high virtues and values which prepares them to step out into the corporate world and pave their unique road and as a result DoMS is ranked first among management departments of all NITs. DoMS is one of the few B-Schools across the country to offer Business Analysis and IT Consulting specialization.

CLUBS



Persona

The HR Club



Vittiya

The Finance Club



Vipanan

The Marketing Club



OpeX

The Operations Club



Analytica

The Analytics Club



Consul-T

The Consulting Club



SEC

The Social Entrepreneurial Club



Regimen

The Soft Skills Club

COMMITTEES



Corporate Relations



Public Relations & Admission



Training & Placement



Alumni

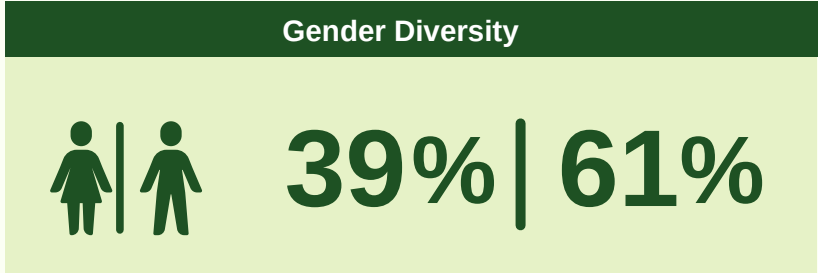


Finance



Event Organising Committee

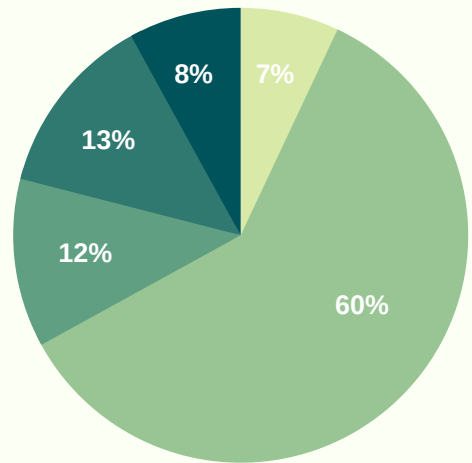
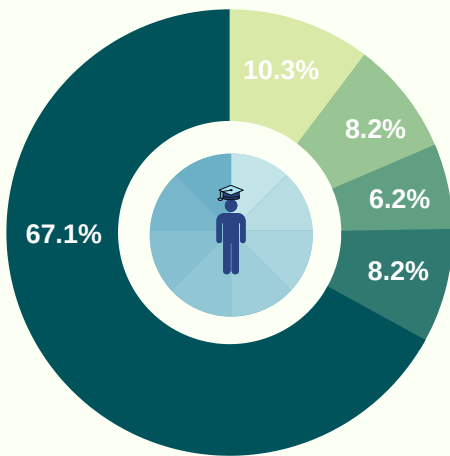
DEMOGRAPHICS



Work Experience

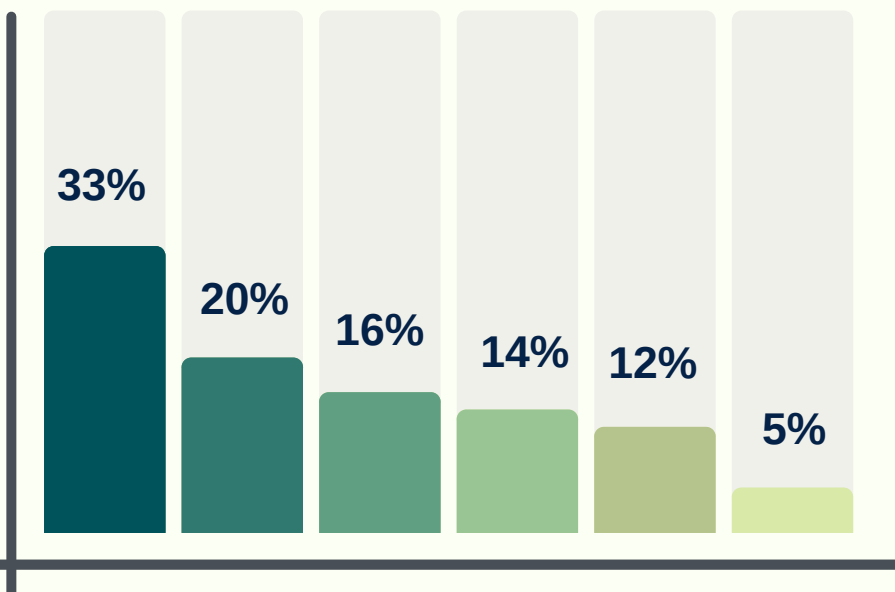
Academic Diversity

● Engineering ● Science ● Commerce ● Others ● Management



● Fresher ● 0-1 year ● 1-2 year ● 2-3 year ● >3 year

Work Experience Domain



CURRICULUM



Financial Management

- Advanced Corporate Finance
- Financial Derivatives
- Financial Institution & Services
- Investment Banking
- International Finance
- Personal Finance
- Treasury Management
- Behavioral Finance
- Investment Security Analysis and Portfolio
- Strategic Cost Accounting and Management
- Management Control



Marketing Management

- Marketing Metrics
- Services Marketing
- Advertising Management
- Consumer Behaviour
- Retail Management
- Sales Management
- International Marketing
- Strategic Brand Management
- Customer Relationship Management
- Digital Marketing



Technology & Operations Management

- Advanced Materials Management
- Advanced Operations Research
- Innovation and R & D Management
- Logistics Management
- Production Planning & Control
- Technology Forecasting
- Manufacturing Strategy
- Services Operations Management
- Technology Management
- Lean Management



Human Resources Management

- Counseling in the Workplace
- Talent Management
- Training and Development
- Change Management
- Industrial Relations & Labour Laws
- International Human Resource Management
- Personal Growth Programme
- Compensation & Benefits
- Strategic Human Resource Development



Business Analysis & IT Consulting

- Introduction to Business Analysis & IT Consulting
- Business & ITC in Marketing and Retail
- Business & ITC in Manufacturing
- Software Quality Management
- Systems Analysis & Design and CASE
- Software Project Management
- Business & ITC in BFSI (Banking & Financial Services)



Business Analytics

- Basic Data Analytics
- Advanced Data Analytics
- Advanced Machine Learning Techniques
- Financial Risk Analysis
- HR Analytics
- Digital Analytics
- Analytics for Strategic Market Planning
- Big Data Analytics & Data Science
- Supply Chain Analytics
- Machine Learning Techniques
- Analytics for Strategic Market Implementation

FACULTY



Dr. G Muruganatham
Head, Associate Professor
Marketing



Dr. M Punniyamoorthy
Professor (HAG)
Operation & Analytics



Dr. G Kannabiran
Professor (HAG)
Information Systems



Dr. N Thamaraiselvan
Professor
Marketing



Dr. V J Sivakumar
Professor
Marketing



Dr. B Senthil Arasu
Professor
Finance



Dr. P Sridevi
Associate Professor
Information Systems



Dr. V Lavanya
Assistant Professor
Human Resource



Dr. S Nivethitha
Assistant Professor
Human Resource



Dr. S Yamini
Assistant Professor
Operations



Dr. Shobitha Poulouse
Assistant Professor
Human Resource



Dr. Janarthan B
Assistant Professor
Marketing



Dr. Malolan Sundararaman
Assistant Professor
Operations



Dr. J Kirubakaran
Assistant Professor
Finance

ACHIEVEMENTS

1. First runner-up of Pitch Perfect B-Plan Competition conducted by IMT, Ghaziabad.
2. Second runner up in World Economic forum Debate competition conducted by IIM, Calcutta.
3. Winner of Best Manager at Abstract, National Fest conducted by FCRIMS, Navi Mumbai.
4. Ranked among the top 12 teams in the IIM Ahmedabad debate tournament.
5. National level finalist of 'What the Plan', a business model competition conducted by the University of Delhi.
6. Winner of Stratobiz, strategy building competition conducted by Symbiosis Centre for Information Technology.

GUEST LECTURES

Name	Designation	Topic
Vedanaryayan Vedantham	SME & Startup Business Head Razorpay	Digital Marketing
Sandeep Chatterjee	Director Deloitte India	Supply chain 4.0
Gautam Sadana	Head - Finance Dinout.co.in	Business Finance Partnership - A roadmap to success
Arun Kumar Thuyamani	Director- HR Transformations, APAC Sodexo	Artificial Intelligence in People Management
Priyadarshi Dutta	Senior Vice President RBL Banks	Application of data analytics in credit card industry
Sreejith Pallikara	Project Manager BRIDGEi2i	SEO in First Digital World
Shanmugha Babu R	Delivery Head and Principal Consultant TCS	Digital disruption in retail IT industry
Gaurav Sangtani	Founder, President Jigyasa Foundation	Building a resilient career
Apurba Sen	Partner Director Httpool	Programmatic not Problematic- Digital advertising when done right.
Venkateswara Sarma Bhamidipati	Security Development Architect SAP cloud SME solutions	Emerging data privacy regulations and its influence on system development
Sudharshan Sezhian	EAM Consultant Ramco Systems	Star UML

FESTS AND CONCLAVE



1. The Department of Management Studies, NIT-Trichy hosts its Business Festival NISADYA, a three-day fest that encompasses a wide array of events specific to different domains of management.
2. PRABANDHAN is a series of guest lectures by prominent industry Leaders on various domains hosted by the Department of Management Studies, NIT Trichy.
3. Industry-Academia connect INACON is conducted annually by the Department of Management Studies, NIT- Trichy.

PROMINENT RECRUITERS





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