ABOUT NITT

Recognized as an Institute of National Importance (INI) by the Government of India, NIT Trichy is currently ranked 1st among the NITs in the National Institutional Ranking Framework (NIRF). The Institute was also named as 'University of the Year' in 2017 by the Federation of Indian Chambers of Commerce and Industry (FICCI).

ABOUT DoMS

Founded in 1978, the Department of Management Studies (DoMS), NIT Trichy is among the oldest B-Schools in India that is student-driven, carrying a legacy of 42 years of exemplary education. DoMS is ranked 35th among the 630 participating institutes by National Institutional Ranking Framework (NIRF) 2020.

CLUBS

<table>
<thead>
<tr>
<th>Persona</th>
<th>The HR Club</th>
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<tbody>
<tr>
<td>OpeX</td>
<td>The Operations Club</td>
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<tr>
<td>Vipanan</td>
<td>The Marketing Club</td>
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<tr>
<td>Vittiya</td>
<td>The Finance Club</td>
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<tr>
<td>Consul - T</td>
<td>The Consulting Club</td>
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<tr>
<td>Regimen</td>
<td>The Soft Skills Club</td>
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<tr>
<td>Events</td>
<td>The Event Club</td>
</tr>
<tr>
<td>Analytica</td>
<td>The Analytics Club</td>
</tr>
<tr>
<td>SEC</td>
<td>Social Entrepreneurial &amp; Cultural Club</td>
</tr>
</tbody>
</table>

COMMITTEES

Alumni

Training & Placement

Library

Finance

Public Relations & Admissions

Corporate Relations
DEMOGRAPHICS

INDUSTRY EXPOSURE

- Engineering & Construction: 28.1%
- IT Services & IT Consulting: 21.9%
- Banking & Financial Services: 6.3%
- Manufacturing & Logistics: 18.8%
- E-Commerce & Retail: 9.4%
- Hospitality & Media: 3.1%
- Others: 12.5%

GENDER RATIO

- Male: 73.5%
- Female: 26.5%

EDUCATIONAL BACKGROUND

- Engineering: 68%
- Arts & Science: 14%
- Business Administration: 12%
- Commerce: 6%

WORK-EXP YEAR WISE

- 0 to 1 Years: 41%
- 1 to 2 Years: 9%
- 2 to 3 Years: 6%
- 3 to 4 Years: 6%
- Above 4 Years: 25%
Financial Management
- Advanced Corporate Finance
- Financial Derivatives
- Financial Institution & Services
- Investment Banking
- International Finance
- Personal Finance
- Treasury Management
- Behavioral Finance
- Investment Security Analysis and Portfolio-Management
- Strategic Cost Accounting and Management-Control

Marketing Management
- Marketing Metrics
- Services Marketing
- Advertising Management
- Consumer Behaviour
- Retail Management
- Sales Management
- International Marketing
- Strategic Brand Management
- Customer Relationship Management
- Digital Marketing

Technology & Operations Management
- Advanced Materials Management
- Advanced Operations Research
- Innovation and R & D Management
- Logistics Management
- Production Planning & Control
- Technology Forecasting
- Manufacturing Strategy
- Services Operations Management
- Technology Management
- Lean Management

Human Resources Management
- Counseling in the Workplace
- Talent Management
- Training and Development
- Change Management
- Industrial Relations & Labour Laws
- International Human Resource Management
- Personal Growth Programme
- Compensation & Benefits
- Strategic Human Resource Development

Business Analysis & IT Consulting
- Introduction to Business Analysis & IT Consulting
- Business & ITC in Marketing and Retail
- Business & ITC in Manufacturing
- Software Quality Management
- Systems Analysis & Design and CASE
- Software Project Management
- Business & ITC in BFSI(Banking & Financial Services)

Business Analytics
- Basic Data Analytics
- Advanced Data Analytics
- Data Mining Techniques
- Advanced Machine Learning Techniques
- Financial Risk Analysis
- HR Analytics
- Digital Analytics
- Analytics for Strategic Market Planning
- Big Data Analytics & Data Science
- Supply Chain Analytics
- Machine Learning Techniques
- Analytics for Strategic Market Implementation
ACHIEVEMENTS

Winner of Best Manager at Magnovite+, International Fest, CHRIST University.
Runner up in Greenshots at Prakriti, Delhi Technological University.
Runner up in OR Ecell at VNIT Nagpur.
Second Runner up in “MIX WITH WIX” at IMPELZ 7.0, IMT Hyderabad.
Second Runner up in "Be the change" at Aarohan 2020-2021, IIM Lucknow.
Second Runner up in Stratzu at Bharathidasan Institute of Management, Trichy.
### GUEST LECTURES

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harshvardhan Chauhan</td>
<td>Captain Pranav Prasood  Head HR, Renault India</td>
<td>Academia to Corporate</td>
</tr>
<tr>
<td>Senthil Rajagopalan</td>
<td>Sathyanarayan Rabgothaman  Vice President Marketing, Spencer's Retail</td>
<td>Disruptive Marketing : Marketing Strategies for the New Normal</td>
</tr>
<tr>
<td>Sathyanarayan Rabgothaman</td>
<td>Head HR, Renault India</td>
<td>OKRs: The secret weapon of Silicon Valley</td>
</tr>
<tr>
<td>Ganesh Mahadevan</td>
<td>Director, Kanzen Institute Asia Pacific</td>
<td>Economics of IT and managing IT security</td>
</tr>
<tr>
<td>Anjan Gupta</td>
<td>Vice President, Morgan Stanley</td>
<td>Operations in the New Normal</td>
</tr>
<tr>
<td>Ashish Airon</td>
<td>Co-founder, CogniTensor</td>
<td>Skillsets to be Industry Ready in New Normal</td>
</tr>
<tr>
<td>Benoit Rubin</td>
<td>Senior Vice President, Dalmia Cement (Bharat Ltd)</td>
<td>Opportunities of AI &amp; Data Science in the Business World</td>
</tr>
<tr>
<td>Manikandan Murugesan</td>
<td>Assistant Vice President - Operational Excellence, Welspun Group</td>
<td>Blockchain, Robots &amp; Technology in Leadership</td>
</tr>
<tr>
<td>Sudharsan Sezhian</td>
<td>Business Consultant (EAM), Ramco Systems</td>
<td>Map your Destiny</td>
</tr>
</tbody>
</table>

### MANAGEMENT CONCLAVES

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ganesh Balakrishnan</td>
<td>Co-Founder, Flatheads</td>
<td>Redefining Footwear - An Entrepreneurial Journey</td>
</tr>
<tr>
<td>Subha V</td>
<td>Head-Third Party Utility APAC , Global Lead Interaffiliate Operations &amp; Interim Tools, Citi</td>
<td>An Innovative Mindset in Finance</td>
</tr>
<tr>
<td>Suman Saha</td>
<td>COO, Raymond Group</td>
<td>Apparel Business in the New Normal</td>
</tr>
<tr>
<td>Dr. Avnish Kshatriya</td>
<td>CDO/CIO, Wipro</td>
<td>The Roadmap from Information Systems to Digital Transformation</td>
</tr>
<tr>
<td>Anil Bhasin</td>
<td>President, Havells India Ltd (Superannuated)</td>
<td>Handling Challenging Times</td>
</tr>
<tr>
<td>Debashish Ghosh</td>
<td>Vice President &amp; Country HR Head, Berkadia</td>
<td>Adapt and Thrive in New Normal Master these Skills</td>
</tr>
</tbody>
</table>
Communication Address:
Dr. A. K. Bakthavatsalam
Professor (HAG) and Head
Department of Training and Placement
National Institute of Technology
Tiruchirappalli-620015

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