

INITIATIVES

Startup Snippets

Startup Snippets was an initiative to increase awareness about the latest developments in the entrepreneurial world. Posters containing the latest updates and developments related to entrepreneurship and business are posted on our social media handles every Sunday, 11 am. This initiative received a lot of positive responses from outside the campus as well.

Pre-Incubation Program

"Pre-incubation program" was the brainchild of Entrepreneurship Cell NIT Trichy, aiming to facilitate and promote budding startups on our campus. We have laid the initial structure of the program and formed a separate team to take it forward. This program aims to transform startups from the idea stage to the seed funding stage.

Pathfinders

Pathfinder was a flagship talk series, where we interview leaders in the domains of business and entrepreneurship and witness them share their journey on what makes and breaks a budding entrepreneur. The session was streamed on our YouTube channel as well. Three pathfinder sessions were organized by E- Cell NITT. The first 2 were live-streamed on YouTube, whereas the third was recorded and uploaded due to students' end semester schedules.

EVENTS

Hult Prize

The Hult Prize was a United Nations partnered global, year-long competition that crowdsources ideas from college students across 120+ countries after challenging them to solve a pressing social issue. 21 teams with 3/4 members per team registered for the event. 12 teams were shortlisted for the finals based on the preliminary pitch they submitted. The teams pitched their modified business plan based on the mentoring received from the Entrepreneurship Development Programs and 3 teams were selected as Winners (first, second and third).

Innovation in Isolation

This event was conducted in collaboration with the Students' Council Talentine. Innovation in Isolation was a business model contest with a set of 2 challenges to test the business acumen of the participant. We have received 18 applications out of which 3 ideas were announced as winners.

Ventura

Ventura was an international business model competition conducted by E-Cell NIT Trichy. About 250 applications were registered for Ventura'21. 10 teams each from the 5 tracks (Agri/Clean Tech, Deep Tech, Edu Tech, Health Tech and General Track) were shortlisted for Phase-2. A winner was announced for each track and was eligible for cash grants worth up to 2 lakh INR and mentorship resources from our track partners.

Entrepreneurship Summit

The entrepreneurship summit was a 2-day virtual summit held on 27th and 28th February. The theme for this edition was "Channeling Innovation". It included 2 workshops, 9 fireside chats, women in content creation conclave and networking sessions. A total of 201 people attended the summit. The attendees got to know various aspects of entrepreneurship, leadership and insights on the stock market.

Webinar Session in collaboration with Y-Combinator

An interactive AMA zoom session was organized with Mr Michael Seibel, CEO at Y-Combinator and Mr Vivek Ravisankar, Co-Founder/CEO at HackerRank. 416 people registered for the event and had an audience of about 160.

COLLABORATION

We had collaborated with startup incubators such as iCreate, Ulnccept, Reflex Capital, and First World Accelerators in the form of cash grants and mentorship for eligible startups.

An MOU was made with LAWYERED, a platform that offers legal assistance to startups. They provided a Legal Toolkit for startups referred by E-Cell NIT Trichy for an amount of 1 INR.

We had collaborated with Freshworks for Ventura. The winners of the competition were rewarded with resources worth 1,000,000 INR.

COMPETITIONS

Sruthi P & Deekshitha Hima Priya represented NIT Trichy as Regional Finalists in Hult Prize Mumbai Impact Summit '21. Hult Prize is an international competition that challenges college students to build social enterprise and solutions for global issues.

Arvind Ajith and his team won the first prize for the Best Management Team event held as part of Ushus 2021 by Christ (Deemed to be University), Bangalore. It included various rounds from all the domains, including HR, Operations, Marketing, Finance, and Business Analytics.

Sabari participated in business model competitions conducted by IIT Bombay and IIM Indore.

Aravindhan T was a finalist of the AI Gaming competition held by IITM Shaastra- The competition focuses on the multi-agent problem in Deep Reinforcement Learning, where there are two agents in a football environment, each supposed to maximize their goal and dodge their opponent. The agent with the highest number of goals after a given time step is the winner.

CAMPUS DEVELOPMENT

Startup Internship Program

An initiative by E-Cell of NIT Trichy that aims at promoting interest in entrepreneurship among students by giving them the opportunity to intern in startup companies. This program helps students gain real-life experience and build the required skills.