



Call for Early Stage Startups

Under Entrepreneur in Residence Component of MeitY's Gen-Next Support for Innovative Startups (GENESIS)

Grant Support Upto INR 10 Lakhs per Startup



Calling all innovators!
Submit your groundbreaking startup ideas.



Focus Sector/Domain:-

- Electronics & IT, Emerging technologies (AI, IoT, Blockchain, etc.,)
- Digital solutions addressing societal challenges (e.g., Health, Education, Agriculture, Sustainability).

Deliverables: To build Marketable/Minimum Viable Product (MVP)

Last date to Apply: January 30, 2025 →

Google form link: <https://forms.gle/QHwyHxwuBCn4J8b88>

www.cedinitt.com | cedi@nitt.edu

For Scheme details: <https://msh.meity.gov.in/schemes/genesis>

**Read the GENESIS guidelines and eligibility criteria thoroughly before applying*

Cohort / JAN2025



Application hyperlink: <https://forms.gle/QHwyHxwuBCn4J8b88>

MeitY Guidelines under EiR Component in GENESIS

1. Entrepreneur Eligibility

- **Nationality:** Applicants must be Indian citizens.
- **Age:** Entrepreneurs must be at least 18 years old at the time of application.
- **Commitment:**
 - Must be a first-generation entrepreneur.
 - Must commit to working full-time on the proposed startup idea during the EiR program.

2. Start-up/Idea Eligibility

2.1 Stage of the Start-up:

- Startups must be in the ideation, validation, or early stages.
- Must not have received significant external funding (exceeding ₹10 lakh, including government grants).

2.2 Sector/Domain Focus:

The proposed start-up must align with GENESIS objectives, focusing on:

- **Technology innovation** (e.g., electronics, IT, emerging technologies like AI, IoT, blockchain).
- **Digital solutions** addressing societal challenges in health, education, agriculture, or sustainability.

3. Scalability and Impact Start-ups must demonstrate the potential for scalability and measurable impact, with priority for solutions targeting Tier 2 and Tier 3 cities.

4. Legal Compliance

- If incorporated, the start-up must be registered as a **Private Limited Company** or **LLP** under applicable Indian laws.
- The entity must not be older than **2 years** at the time of application.
- Preference will be given to start-ups less than 1 year old.

5. Originality The start-up idea must be **original** and must not involve duplication of existing products/services or any form of plagiarism.

6. Funding and Financial Eligibility

6.1 No Prior Funding Obligations:

- The start-up must not have received significant private or government funding for the same idea.
- Start-ups that have availed of government support under other schemes for the same concept are not eligible.

6.2 Grant Utilization: Applicants must provide a clear and actionable plan for utilizing the EiR grant (e.g., prototype development, market research, customer validation).

7. Regional Criteria & Location

Priority will be given to entrepreneurs from **Tier 2 and Tier 3 cities**, promoting regional innovation.

8. Alignment with GENESIS Objectives

The start-up must align with GENESIS's goals:

- **Promoting technology-led entrepreneurship.**
- **Creating jobs** and fostering **regional innovation hubs.**
- **Supporting sustainable and inclusive economic growth.**

Applicants must agree to actively participate in all mentorship programs, workshops, and activities organized under the EiR program in a physical incubation mode.

9. Exclusions: The following are **ineligible**:

- Individuals currently enrolled in other full-time incubation/entrepreneurship schemes unless permitted by both programs.
- Start-ups engaged in unethical, illegal, or non-compliant activities.

10. Required Documentation

Applicants must provide the following documents:

1. Proof of Identity.
2. Proof of Address.
3. For incorporated start-ups: **Certificate of Incorporation and PAN.**
4. A detailed business proposal, including:
 - Problem statement.
 - Solution.
 - Intended use of EiR support.
 - Presentation for evaluation.
5. A **declaration** Letter confirming no significant external funding (if applicable).

Declaration of No Significant External Funding (letter format)

I,[Full Name], the undersigned, hereby declare that the startup [Startup Name], for which I am applying under the GENESIS EiR Program, has not received significant external funding exceeding ₹10 lakh, including any government grants, as of the date of this application.

I further affirm that, to the best of my knowledge, the information provided in this application is accurate and true, and I understand that any false statements or omissions may lead to disqualification from the program.

Date: [DD/MM/YYYY]

Signature: _____

Name: [.....Full Name]

Designation: [.....Entrepreneur/Founder/CEO]

Startup Name: [.....Startup Name]
