



# WORLD WATER DAY



# Invest in Water, Empower Women

**Protecting Today's Water for  
Tomorrow's Generations**



22<sup>nd</sup> March

**Theme: Water and Gender** →



# Opening Message



## How Water Access Limits Women's Potential

Without safe water access, women and girls face barriers that limit their potential and prevent full participation in society.

- **Inability to attend school regularly**
- **Limited work and earning opportunities**
- **Exclusion from community participation**

**Save Water, Secure Tomorrow** →





# Women Face Greater Risks



Where safe water and sanitation services are lacking, women and girls face heightened vulnerability to violence, harassment, and health complications that limit their full participation in society.

→ Abuse and harassment during water collection

→ Attacks at unsafe sanitation facilities

→ Health complications from inadequate hygiene



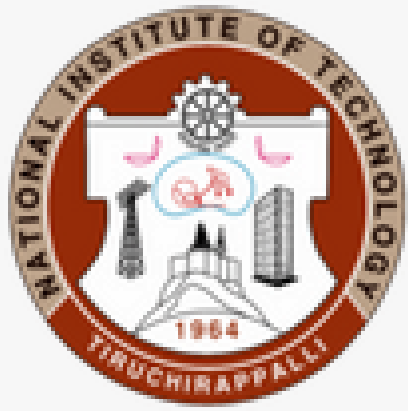
# Main Causes of Water Shortage

- Overconsumption
- Industrial and agricultural pollution
- Deforestation and land misuse
- Inefficient water infrastructure



**Human activity is driving global water stress.** →





**2 billion people lack access to safe drinking water**



**40% of the world faces water scarcity**



**Equal Access to Water Means Equal Opportunity for All**

**Take Action Now**



**Water-Efficient Manufacturing**

# Corporate Responsibility

Responsible companies build a sustainable future by reducing impact, innovating solutions, and acting with transparency.

**Pollution Prevention Programs**

**Clean Water Innovation & Technology**

**Transparent Reporting of Usage**





# How Individuals Can Help



- **Establish women-led water committees for decision-making power**
- **Create education programs linking WASH access to girls' school attendance**
- **Advocate for gender inclusive WASH policies at local and national levels**

**Every small action adds up to big change** →


WASH stands for **Water, Sanitation, and Hygiene**





# World Water Day / Webinar




<b>Topic</b>	<b>Holding gender stakes in policy making, policy implementation, governance and beyond-A perspective</b>	
<b>Guest Speaker</b>	<b>Dr. Rani Susmitha</b>	
<b>About the Guest Speaker</b>	<p>Dr. Rani Susmitha is the Revenue Divisional Officer of Kovvur, Andhra Pradesh and APPSC Group-1 Rank holder with a PhD in Healthcare and Hospital Management from NIT Tiruchirappalli.</p> <p>Her work closely connects public health, sanitation, and water management at the grassroots level.</p>	
<b>Date and Time</b>	23 <sup>rd</sup> March 2026, 2:30 to 3:30 PM	
<b>Venue</b>	Seminar Hall, Department of Civil Engineering	
<b>Meeting Link</b>	<a href="https://teams.microsoft.com/meet/42578459509185?p=qu6KAq6FS4Cc3Ergb6">https://teams.microsoft.com/meet/42578459509185?p=qu6KAq6FS4Cc3Ergb6</a>	



# World Water Day / Webinar



<b>Topic</b>	<b>Climate Change, Water Stress and Impact on Women</b>	
<b>Guest Speaker</b>		<b>Prof. Dr. Michele John</b>
<b>About the Guest Speaker</b>		<p>Dr. Michele John is Director of the Sustainable Engineering Group at Curtin University, Australia. Her career has focussed on roles that act as 'change agents' in combining traditional business thinking with triple bottom line sustainability principles.</p> <p>She has over 100 scientific publications across various domains of sustainability.</p>
<b>Date and Time</b>		24 <sup>th</sup> March 2026, 2:30 to 3:30 PM
<b>Venue</b>		Seminar Hall, Department of Civil Engineering
<b>Meeting Link</b>	<a href="https://teams.microsoft.com/meet/45393695291722?p=o6uRdmSdOHccLdvBmn">https://teams.microsoft.com/meet/45393695291722?p=o6uRdmSdOHccLdvBmn</a>	



# Key messages for World Water Day 2026

- **The global water crisis affects everyone – but not equally. It’s time to centre women and girls in water solutions.**

**Women must shape the future of water. We need a transformative, rights-based approach to solving the water crisis, where women’s voices, leadership and agency are fully recognized.**

**Where water flows, equality grows. When women and girls have equal voice in water decisions, services become more inclusive, sustainable and effective.**