

Sustainable Development Goal 15 (SDG 15)



1. Club Name: Prakruthi

a) **Activity Title: Animal Welfare, Rescue & Medical Support Drives (SDG 15: Life on Land)**

The club conducted feeding, medical, rescue, and protection drives for stray animals and birds on and around campus, in collaboration with the Blue Cross team. Activities included providing food, first aid, medical treatment, and emergency rescue support for injured and vulnerable animals.

Impact:

- **Participants:** 70+ volunteers
- Conducted **multiple feeding, medical, and rescue drives**
- Provided **food, first aid, and treatment** to stray animals and birds
- Successfully **rescued and rehabilitated injured animals**, including dogs and a calf
- Promoted **active student involvement in animal welfare**



(c) Medical Treatment – 19/11/2025

(b) Feeding Drive – 17/09/2025

b) Activity Title: Guest Lectures on Bird Protection & Animal Rights (SDG 15: Life on Land)

Organized online guest lectures on bird protection and animal rights to raise awareness about wildlife conservation, ethical treatment of animals, and sustainable practices. The sessions focused on habitat protection, rescue techniques, and promoting compassionate, cruelty-free lifestyles.

Impact:

- **Participants: 70**
- Increased awareness of **bird conservation and animal welfare**
- Promoted **ethical and sustainable practices**
- Encouraged **compassionate and responsible behavior towards animal**



2. Club Name: Akkara

Activity Title: Plantation Drive

A plantation drive was conducted at Thuvakudi Police Station in collaboration with Paani Ki Boond Foundation and LEAP Club to enhance green cover and promote ecological responsibility through community participation.

Impact:

- **Participants: 70+**
- Increased **green cover through plantation of saplings**
- Promoted **environmental awareness and sustainable practices**
- Strengthened **institutional and community collaboration**



3. Club Name: League for Environmental Awareness and Protection (LEAP)

Activity Title: Organic Farm Visit & Awareness Program

An organic farm visit organized by LEAP, NIT Trichy, provided students with hands-on exposure to sustainable agricultural practices such as composting, natural pest control, crop rotation, and soil management, promoting ecological conservation.

Impact:

- **Participants: 25**
- Enabled **direct exposure to organic farming practices**
- Increased awareness of **sustainable agriculture and land use**
- Promoted understanding of **biodiversity conservation**

