

Sustainable Development Goal 12 (SDG 12)



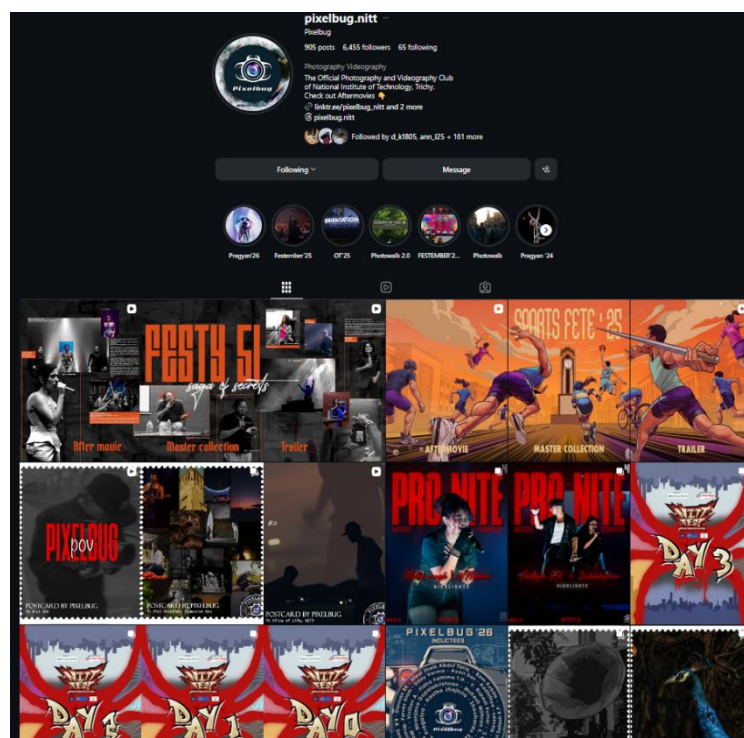
1. Club Name: Pixel Bug

Activity Title: Digital Documentation & Zero-Waste Media Distribution

Pixelbug implements a fully digital workflow for campus media coverage, replacing traditional print-based documentation with high-impact digital content across platforms like Instagram and YouTube, ensuring zero material waste.

Impact:

- **Participants/Reach:** 6,450+ Instagram followers & 1.8k+ YouTube audience
- Achieved **100% paperless and print-free documentation**
- Enabled **high-volume digital engagement** for campus events
- Promoted **sustainable and resource-efficient media practices**
- Established a **zero-waste standard for institutional documentation**



2. Club Name: Designer's Consortium

Activity Title: VEGONIX – Smart Storage for Post-Harvest Management

VEGONIX focuses on redesigning onion curing and storage systems using smart materials, IoT, and control systems to regulate temperature, humidity, and air quality, reducing post-harvest losses and improving storage efficiency.

Impact:

- **Participants:** DC SIH teams
- Reduced **post-harvest storage losses**
- Improved **shelf life for farmers and distributors**
- Promoted **smart and sustainable agricultural practices**

