



NATIONAL INSTITUTE OF
TECHNOLOGY
TIRUCHIRAPPALLI

MASTER OF BUSINESS ADMINISTRATION BATCH 35

Placement
Brochure 2015

Ideate. Inculcate. Innovate.



TOP 100 B-SCHOOLS

INSTITUTE	GOVT/PVT	ZONE	'18	TREND '17	GRAND RANKY SCORE	LEARNING EXPERIENCE	LIVING EXPERIENCE	PLACEMENT PERFORMANCE	SELECTION PROCESS & ESTABLISHMENT	FUTURE ORIENTATION	OBJECTIVE RANKY SCORE	PERCEPTION RANKY SCORE	EXPERIENTIAL RANKY SCORE
K. J. Somaiya Institute of Mgmt. Studies & Research (Mumbai)	P	West	1	↑	26	54	19	56	32	22	28	21	58
Sydenham Institute of Mgmt. Studies, Research and Entrepreneurship Education (SINGREEL) (Mumbai)	G	West	2	↑	27	66	53	8	20	75	29	30	17
Prin. L.N. Welingkar Institute of Mgmt. Development & Research (Mumbai)	P	West	3	↑	28	8	54	19	14	32	21	28	62
Lal Bahadur Shastri Institute of Management (LBSM) (New Delhi)	P	North	4	↑	29	1,58.8	209	95.4	110	1521	104.7	402.9	85.7
National Institute of Agricultural Extension Management (MANAGE) (Hyderabad)	G	South	5	↑	30	1,143.7	190.3	891	121.2	163.4	100	664	296.1
Loyola Institute of Business Administration (LIBA) (Chennai)	P	South	6	↑	31	1,200.2	187.9	90.8	101.6	140.4	106.2	626.9	363.7
Bharathidasan Institute of Management (BIM) (Tiruchirappalli)	P	South	7	↑	32	1,093.9	53	49	20	39	75	35	53
Department of Management Studies, NIT Tiruchirappalli	G	South	8	↑	33	1,093.9	78	33	33	24	48	33	45
Acharya Institute of Management and Sciences (Bangalore)	P	South	9	↑	34	1,093.7	177.5	99.7	114	145.3	100.7	636.7	380



Zonal Rank	Name of the Institute	City	Zone	Total Score
1	Indian Institute of Management, Kozhikode (IIM-K)	Kozhikode	South	1480.6
2	T.A. Pai Management Institute (TAPMI)	Manipal	South	1233.9
3	National Institute of Agricultural Extension Management (MANAGE)	Hyderabad	South	1120.2
4	Loyola Institute of Business Administration (LIBA)	Chennai	South	1109.3
5	Bharathidasan Institute of Management (BIM)	Tiruchirappalli	South	1096.3
6	Department of Management Studies, NIT Tiruchirappalli	Tiruchirappalli	South	1093.9
7	Acharya Institute of Management and Sciences	Bangalore	South	1093.7
8	ICFAI Business School (IBS)	Hyderabad	South	1087.8
9	PSG Institute of Management	Coimbatore	South	1087.3
10	Xavier Institute of Management & Entrepreneurship (XIME)	Bangalore	South	1084.4

Outstanding B-School South: Innovative B-School Awards Presented by DNA and STARS OF INDUSTRY GROUP



DoMS-NIT Trichy has been conferred **Outstanding B-school (South)** by ABP News.



DoMS-NIT Trichy has been awarded as **Outstanding B-school (South)** by Bloomberg UTV.

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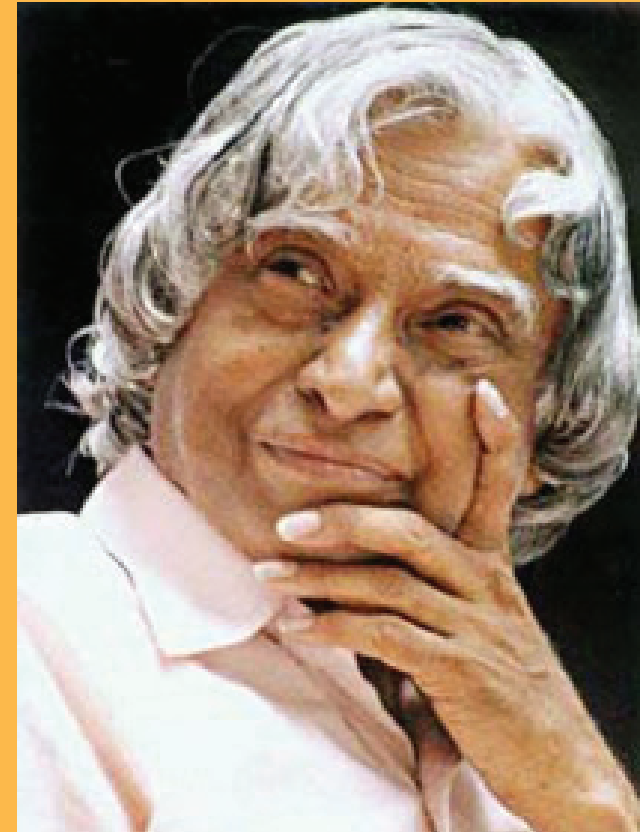
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Spark of Wisdom!

“... notable feature of the NIT system is its student mix, which by design has a national character, making each campus a microcosmic-Bharat. The bright young minds, the would-be engineers and scientists, are an asset to the nation. Hopes and expectations from them are many. I am confident that the students, including those of this institute, will understand their responsibilities well. They will always, with a sense of obligation, perform their duty for the well-being of their fellow countrymen and development of the nation”

Hon'ble President of India
Shri Pranab Mukherjee



India is well on its way to become a knowledge power, there are all round growth in all the sectors of the economy namely the agriculture, manufacturing and services. Today we have an opportunity to take the leadership in the knowledge revolution. Knowledge Revolution is indeed the foundation for leading India into a Developed Nation. For this, the time is ripe because of the ascending trajectory of the economy, availability of great institutions for capacity building of the human resource such as NITT, abundant bio-diversity, and other natural resources and above all, our 540 million youth who are determined to make the nation prosperous, happy and a safe place to live well before 2020. With this background India must take the lead in mobilizing and integrating national and international knowledge resources.

Former President of India
Dr. APJ Abdul kalam

Spark of Wisdom!

Air Marshal Kanakaraj donated a MiG 23 aircraft to NIT-T and said that the aircraft must serve as a symbol to remind the students that professors work endlessly for their benefit. “The aircraft is an air warrior of the skies and is symbolic of your professors’ dedication. It serves to remind you that engineering is something you have to imbibe in your life; you have to be professionals,” he said.

Air Marshal, Indian Air Force
P Kanakaraj



“... There are two things very important first of all before you start doing anything. The first thing is aspiration. I jokingly tell my people that to aspire is free. We can aspire for anything and we don't have to be accountable and we don't have to be answerable to anyone. The funny thing is each one of us has lot more potential than we possibly recognize. There is no one who is at the top in all capabilities. As long as we recognize what our capabilities are and are willing to aspire to leverage those capabilities, i think half the success is right there.

The second thing I say is to realize your aspiration you need effort and by the way effort is free. So, either you put it in or you don't put it in. So, it is completely a personal choice. And when you willing to aspire and putting your effort I think it's when a breakthrough happens.”

N Chandrasekaran
CEO, MD of TCS



The National Institute of Technology, Tiruchirappalli (NITT), formerly known as Regional Engineering College, Tiruchirappalli (RECT) is one of the finest universities started by the Government of India. RECT was started in the academic year 1964-65 and has been imparting quality education ever since. In 2003, the institution was granted Deemed to be University status with the approval of UGC/AICTE.

With the cream of engineering and management talent, encompassing both students and faculty, coupled with state-of-the-art infrastructure facilities, NITT today stands out as one amidst the elite institutions in the country. The Chairman of the institute is Dr. Rajaram Nityananda, an eminent Astrophysicist. The Director of the Institute, Dr. Srinivasan Sundarrajan is a well acclaimed missile scientist who contributed towards the development and production of prestigious missile systems. The Institute is undergoing accelerated growth through the World Bank funded Technical Education Quality Improvement Programme.

The institute is an example of cultural unity with students drawn from most of the states in the country. The institute has a total campus area of 800 acres. This includes good hostel facilities, Hospital, Post & Telegraph, Telecom Centre, fully computerized State Bank of India (SBI) NIT branch with ATM facility, Book stall, Reprographic Centre, Canteen, Swimming pool and Co-op. Stores. The hallmark of the campus is the good facilities which cater to the academic and extracurricular interests of the students. The Octagon is the pride of the campus equipped with modern facilities like a CAD/CAM Lab, Local Area Network, High Speed Internet connection and other seminar and conference facilities.

The Department of Management Studies (DoMS), NITT since its inception in the year 1978 has served as a management hub for aspiring students and is being recognized as one of the finest business schools in the country. Through continuous commitment and perseverance towards management education and innovation, the department has come up with a program that has earned a remarkable reputation over the years. DoMS not only teaches the arts and science of management but also instils in its students virtues and skills needed to make a difference in tomorrow's world. The academicians at DoMS are a veritable treasure of learning and erudition, with a mature lineage of consultancy and research.

■ PEDAGOGY

Aided by state-of-the-art infrastructure, DoMS, NITT includes lectures, case studies, seminars, business games, simulation exercises, mini projects, unstructured group works and field visits in its teaching methods. The curriculum is delivered in an interesting and encouraging manner for the purpose of imparting knowledge to the students.

■ DoMS ADVANTAGE

DoMS follows a trimester pattern and offers various elective papers in all domains. For each course, guest lectures are delivered by distinguished experts from the industry. DoMS consists of the right mix of students in all aspects ranging from different geographical locations to experience in the corporate world, thereby giving the students an opportunity to gain multi-cultural skills and share experiences about the workplace with one another.

FROM THE DIRECTOR



DoMS, NIT Trichy was established to provide leadership in the area of management education with an emphasis on developing all round managerial skills. The Department has come a long way through the different stages of growth during its 34 years. It has since its inception delivered quality and excellence. The alumni of DoMS, NIT Trichy are a testimony to the level of tutelage and bright minds in DoMS. I wish all success in its endeavours to constantly cater to the ever changing needs in management and to constantly strive for a symbiotic relationship with the industry. I wish that the students deliver excellence and leadership qualities in their fields and that more companies take benefit of the talent pool in our Institute. We therefore, place in front of you the excellence of our talent and look forward to develop a mutually beneficial, long term relationship.

Dr. SRINIVASAN SUNDARRAJAN

FROM THE PLACEMENT DESK

Department of Management Studies has been a temple of management education. It has constantly displayed its edge by producing some of the eloquent industry stalwarts. The confluence of students who have prior work experience and students fresh out of college creates the right ambience for the development of their careers in the right direction. The students have displayed their acumen in the management field by winning laurels in many B-school events and have come up with innovative plans for business concepts and new models. Interaction with industry is a daily affair at DoMS. The institute always looks forward to continued patronage with the industry in every aspect. The relationship with the industry goes beyond the plum job offers to an everlasting and mutually benefiting bond.



Dr. A.K. BAKTHAVATSALAM

VISION
To be a Globally
Acknowledged Business
School with social relevance.

MISSION
To develop managers and
entrepreneurs of essence and
excellence and to enrich the
society through education,
research and consultancy.



FROM THE HEAD OF DEPARTMENT

DoMS, NIT Trichy, is known for its academic excellence and its unique culture of rigorous intellectual pursuits. Our Institute's MBA programme is timely and an important addition to the management education system in our nation. DoMS exhorts gaining practical knowledge through a well-balanced mix of lectures, case studies, class discussions, workshops, guest lectures by corporate, simulations, seminars, and live projects that enable all our students to realize their potential to become managers. We look forward to more continuous support from the corporate world and together we shall dedicate ourselves to continuously improving our nation's development and competitiveness.



Dr. V.J. Sivakumar

FACULTY

- Dr. **G. KANNABIRAN**, M.Sc, M.E, MBA, PhD
Area of Specialization: IT Consulting and Business Analytics
- Dr. **M. PUNNIYAMOORTHY**, B.Sc, B.Tech, M.Tech, ICWAI (Inter), PhD
Area of Specialization: Operations, Finance & Analytics
- Dr. **N. THAMARASELVAN**, MBA, PhD
Area of Specialization: Marketing
- Dr. **R. MURALI**, M.Sc, CAIIB, ACS (Inter), FICWA, MBA, PhD
Area of Specialization: Finance
- Dr. **V.J. SIVAKUMAR**, M.Sc, MBA, PhD
Area of Specialization: Marketing
- Dr. **B. SENTHIL ARASU**, B.E., MBA, PhD
Area of Specialization: Finance
- Mrs. **P. SRIDEVI**, B.E, MBA
Area of Specialization: Information Systems
- Dr. **G. MURUGANANTHAM**, MBA, M.Phil, UGC-NET, PhD
Area of Specialization: Marketing & General Management
- Mrs. **V. LAVANYA**, MBA, M.Phil
Area of Specialization: Human Resources

VISITING FACULTY

- Dr. **K. MANICKAM**
General Manager (HR), IOCL, Chennai
- Dr. **KANNAN GOPALAKRISHNAN**
Former Director, IOCL, Trichy
- Mr. **S. SRIDHAR**
Management Consultant, BHEL Trichy
- Dr. **N. NAGARAJAN**, B.Sc, B.L, PGDPM (NIPM)
Consultant- Corporate Legal Affairs, Trichy
- Dr. **B. MAHADEVAN**
Professor, IIM Bangalore
- Dr. **VASANTHI SRINIVASAN**
Associate Professor, IIM Bangalore



INFRASTRUCTURE

Admission to DoMS, NIT Trichy starts with candidates appearing for a Common Admission Test (CAT) that is conducted by Indian Institute of Management (IIM) every year. The college application form is made available online once the CAT results are announced. The centres of admission are Trichy, Chennai and Delhi.

Stage 1: Short listing based on CAT scores

Stage 2: Group Discussion, Essay Writing and Personal Interview

Stage 3: Candidate selection The candidates are selected according to the central government policies by a panel comprising of Top Executives from Companies and Professors from IIMs and IITs.

■ INFRASTRUCTURE

DoMS, NITT is equipped with excellent infrastructure for academic & sports activities. The State-of-the-art infrastructure serves every conceivable need of the students. DoMS provides its students with the dual advantage of a well-equipped campus of NITT and the customized facilities tailored to the needs of the management students.

■ CLASS ROOM

The fully air-conditioned classrooms of the department are equipped with multimedia and audio visual teaching aids which facilitate students with fine ambience to practice their business acumen through seminars and presentations.

■ COMPUTER CENTERA

A spacious centre equipped with the latest technology both in hardware and software, can accommodate 250 students at a time and is equipped with P-5 based workstations that are connected to various statistical and analytical packages, project management and business environment simulation software. Software Packages include SAP, Microsoft Visual Studio, Dot Net, SPSS, Rational Rose and Microsoft Office 2007. Uninterrupted Broad Band of 158 Mbps is available at the Octagon.

■ LIBRARY

The library is the largest building in the campus having a collection of over 1,00,000 books. In addition to this, the department has its own library for immediate purposes. This department library was recently revamped and has made purchase worth Rs 3 lakh. This library has a comprehensive collection of books and resource materials. The library also provides access to the prestigious Harvard Business Review (HBR). It is fully computerized and has an impressive collection of journals, periodicals and publications. The audio-visual laboratory has an extensive collection of over 100 video cassettes and CD ROMs covering all areas of management.

ADMISSIONS

CURRICULUM

The DoMS MBA programme follows trimester pattern and imparts in-depth knowledge in the crosscuts of all academic areas. A high profile Board of Studies periodically reviews and updates the syllabi based on the changing needs of business environment and brings it for the approval of the Senate. The programme covers 32 courses spread over modules of 10 weeks each and a summer project of 8 weeks, over a period of two years.

MARKETING	FINANCE	OPERATIONS	HUMAN RESOURCES
<ul style="list-style-type: none"> Marketing Research Marketing Metrics Strategic Brand Management Business to Business Marketing Customer Relationship Management Consumer Behaviour Retail Management Services Marketing Marketing Management, Marketing Research 	<ul style="list-style-type: none"> Financial Institutions and Services Treasury Management Financial Derivatives Investment Banking Investment Security Analysis & Portfolio Management Personal Finance Asset Based Financing Advanced Corporate Finance Tax Laws and Tax Planning 	<ul style="list-style-type: none"> Supply Chain Management Logistics Management Technology Management Manufacturing Strategy Technology Forecasting Service Operations Management Advanced Materials Management Innovation and R&D Management Operations Research 	<ul style="list-style-type: none"> Knowledge Management Change Management Personal Growth Programme Labour Laws and Industrial Relations Strategic HR Development Organizational Theory Compensation & Benefits Counselling at Workplace Talent Management

BUSINESS ANALYSIS & IT CONSULTING	BUSINESS ANALYTICS
<ul style="list-style-type: none"> Systems Analysis & Design Introduction to Business Analysis & IT Consulting Business Analysis & IT Consulting in Financial Services / Capital Markets Business Analysis & IT Consulting in Retail Marketing Banking and Financial Services Business Analysis & IT Consulting in Manufacturing Corporate IT strategy & Management Software Project Management Software Quality Management 	<ul style="list-style-type: none"> Introduction to Business Analytics Basic Data Analytics Advance Data Analytics Data mining Techniques Introduction to Big Data Analytics & Data Sciences Marketing Analytics Supply Chain Analytics Financial Risk Analytics HR Analytics Digital Analytics Web Analytics

BUSINESS ANALYSIS & IT CONSULTING (BAITC)

Business Analysis and IT Consulting (BAITC), is a specialized course that has been offered to serve the corporate world with fine Analysts and Consultants from DoMS. DoMS has the good fortune to have this course in its curriculum which is rarely offered in other business schools. Since IT firms form the larger percentage of the companies visiting DoMS for placements, this course provides the right platform for students to develop the necessary IT skills. The syllabus is comprehensive and is being updated in regular intervals in line with the changing industry needs. DoMS received the Dewang Mehta Award for the "BEST CURRICULUM IN BUSINESS ANALYSIS AND IT CONSULTING".

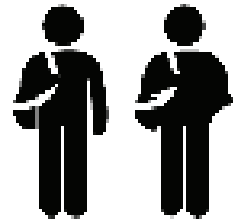


BUSINESS ANALYTICS

DoMS is one of the pioneers in introducing Business Analytics as a separate specialization among the business schools. Analytics being a rapidly emerging field, this specialization provides a broad scope and opportunity for the students to emerge as Analytics specialists. Efficient lab facilities and experienced faculty are the highlights of this course at DoMS. Both these industry oriented specializations have evolved with inputs from Senior Managers in leading organizations like Accenture, Cognizant, Genpact, Infosys, MindTree, TCS, Wipro and others.

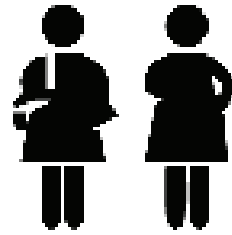
DEMOGRAPHICS

72%



Male

28%



Female

24 years



Average Age

AREA OF INTEREST

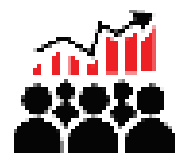
Major Specialization

35%



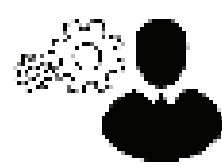
Finance

40%



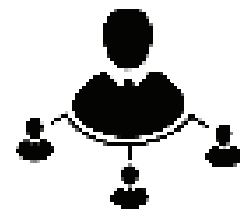
Marketing

10%



Operations

15%



Human Resource

Minor Specialization

40%



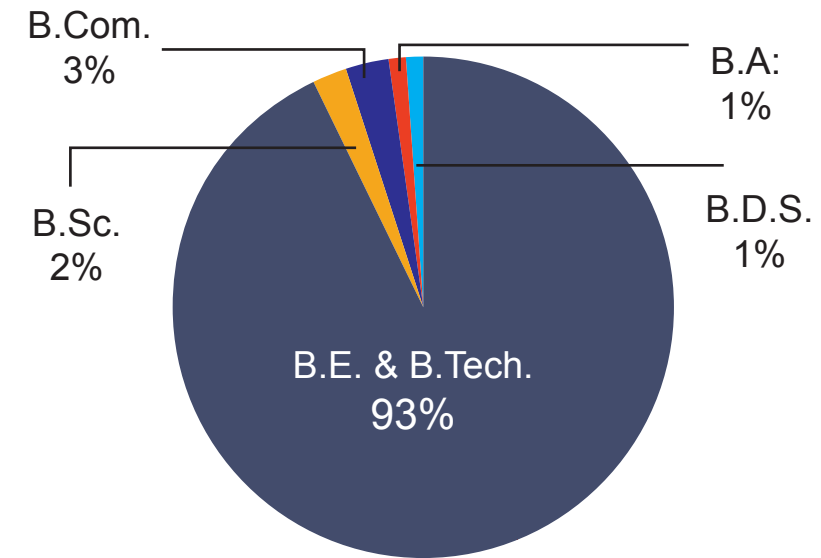
Data Analytics

60%



Business Analysis

EDUCATIONAL BACKGROUND



Experience

51%



Experienced

49%



Fresher

WORK EXPERIENCE

Split Up



0-12 months:

20%



12-24 months:

26%



24-36 months:

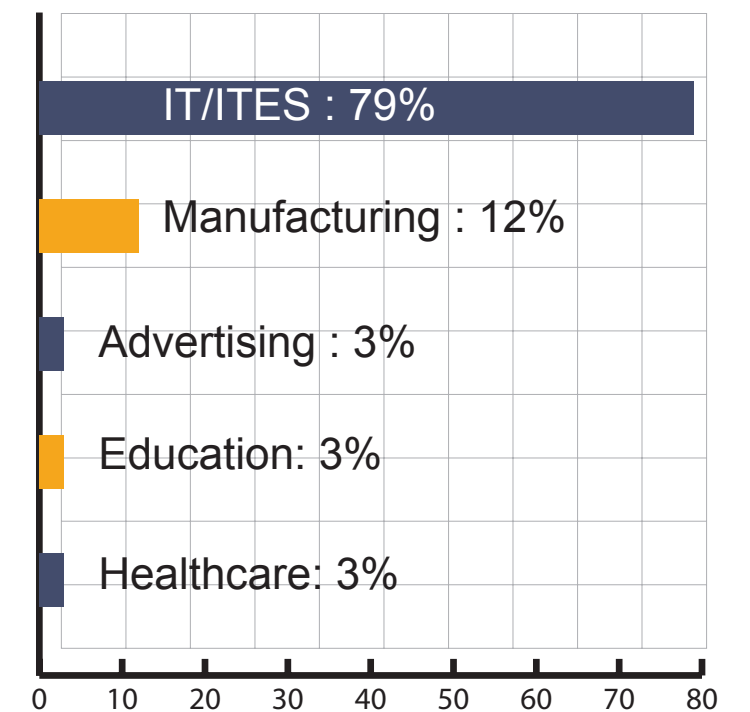
45%



36-48 months:

9%

Industry Experience



Prabandh



Prabandh'14 - a general management conclave was organised at DoMS in August 2014. Persons in top positions across industrial spectrum addressed the students about their experiences. It gave the students an exposure to the intricacies of the industry and equipped them with insights about the current trends to stay updated. The topics of speeches were "Work culture 3.0", "Customer Experience to Customer Advocacy" "Analytics Industry, Growth and Talent", "Employee Life Cycle" and "Challenges managers face". The lectures were very interesting, interactive and opened up new avenues of thought in the minds of the students.

Speakers:

- Mr. **Santhosh Mishra**, HR Director, Innovation Labs; 24/7 Inc.com
- Mr. **Satyakam Mohanty**, Co-Founder and Chief Executive, MaFoi Analytics
- Mr. **Satyamoy Chatterjee**, VP, Analytics, Analyttica Datalab Pvt. Ltd.
- Mr. **Venkatasamy V**, Sr.GM – IT and CIO, VA Tech Wabag
- Mr. **Viswanathan Easwaran**, Location Head HR, Speridian Technologies

Vyooog

Vyoog'14 - a general management conclave was organised at DoMS in February 2014. Eminent personalities from various industries such as Finance, Marketing, Analytics and IT took part in the conclave and addressed the students. It broadened the academic view of the students and helped them gain deep knowledge in the respective areas and be industry ready.

Speakers:

- Mr. **Jyoti Sahai**, Chairman & Managing Director, Kavaii Business Analytics India Pvt Ltd
- Mr. **Rajesh Bysani**, AVP, Product, Freecharge.in
- Mr. **Ashish Sharma**, Co-Founder and Director, BRIDGEi2i Analytics Solutions
- Mr. **Ranjan Wadhwa**, VP, Human Resources, Fidelity Investments
- Mr. **Viswanathan**, Ass. Director, HR, Mobius Knowledge Services



SAMVID

SAMVID'13, an Analytics conclave, on the latest trends in Business Analytics by domain experts was held at DoMS, NITT. The conclave enlightened the students on the evolution of Analytics as a rapidly emerging field and the most recent developments in the domain. The topics that were discussed during this one day conclave were 'Current Trends in Analytics', 'Introduction to Big Data', 'Vision for Social Media Analytics', 'Introduction to Business Analytics' and 'Risk Analytics'.

SPEAKERS

- Mr. **Nat Malupillai**, Director of Digital Analytics, Target Corp
- Mr. **S. Gunasekaran**, Senior Project Manager, EMC²
- Mr. **Deep Sherchan**, Co-Founder and Chief Marketing Officer, Simplify 360
- Mr. **Rajive Bhattacharya**, Staff Software Engineer, IBM Analytics
- Mr. **Markandey Upadhyay**, Head - Risk Analytics, Axis Bank



Data Analytics Work Shop

R programming

A two day workshop on R-Programming was organized along with K2 Analytics to provide a hands on experience in R-Programming. The workshop covered the basics of R Programming including data importing, data aggregation, data manipulation, data transformation, data visualization and interpretation. On the last day of the workshop, students were asked to solve a business case on banking using Logistic Regression.

The workshop enabled the students to gain basic knowledge in R Programming and exposed them to real time applications of R Programming.

Data Analytics Work Shop

A data analytics workshop was organized to gain valuable insights from the industrial experts on the real time applications of data analytics. The workshop focused on the various techniques available, situations in which each of these techniques will be helpful to get valuable insights from the data. For every technique, the students were made to work on real time data, using SPSS tool (statistical package for social services) and AMOS for Structural Equation Modelling

The workshop included a lot of real time case studies on data modeling to provide hands on experience on how to include different variables in to the model by thinking from various perspectives, the data visualization process during the data model design in order to provide an effective model and obtain actionable insights

Speakers

Dr. Ramanan (Head of Department of Statistics – Presidency College)

Multiple regression, Cluster Analysis, ANOVA, MANOVA, CFA (Confirmatory Factor Analysis)

Mr. Sriram Ramachandran SEM (Structural Equation Modelling),

Conjoint Analysis, Factor Analysis

Mr. Rajesh Anantharaman from AMAZON

Discriminant Analysis, Logistic Regression

Distinguished Alumni



Ravi Kumar
Chief General
Manager
SEBI
1990-92



Apurba Sen
Principal Consultant
Rediff.com
2003-05



Atul Sood
Senior Sales
Manager
Oracle India
1996-98



Gunalan Kalairajan
Country Manager
IBIZ Consulting
Services India
1990-92



Jayaprakash Sahu
City Head,
Reliance Life
Insurance
2002-04



K. Y. Ravi Kumar
DGM,
Nagarjuna Oil
Corporation Ltd.
1990-92



Neetish Nishant
Manager,
Analytics RBS,
New Delhi
2007-09



Sanjai K
Vice President and
Head,
SAP Labs Ltd.
1991-93



Satish Medapati
Learner and
Incubator MeDine
at TouchPoint Data
Sciences Pvt. Ltd.
2002-04



**Subramanian
Natarajan**
General Manager
Saint Gobain
Gyproc
1996-98

Rammohan

Chief Sales and Marketing Officer,
TVS Credit
1991-93

Bhooma Sampath

Associate Manager, Scope International
2005-07

Ganesh V

Associate Vice President,
Low Lintas and Partners
1998-00

Dileep Murugesan K

Manager, TCS
2003-05

Thanigai Arul

Senior Manager, Air India
1990-92

Ranjith Radhakrishnan

General Manager,
Volvo India Ltd
1991-93

Muthukumar Radhakrishnan

Sr. Solutions Architect,
Build LACCD Program
1997-99

Swaminathan Mani

AVP and Head, BE
1996-99

Dr. Amarendra Kumar

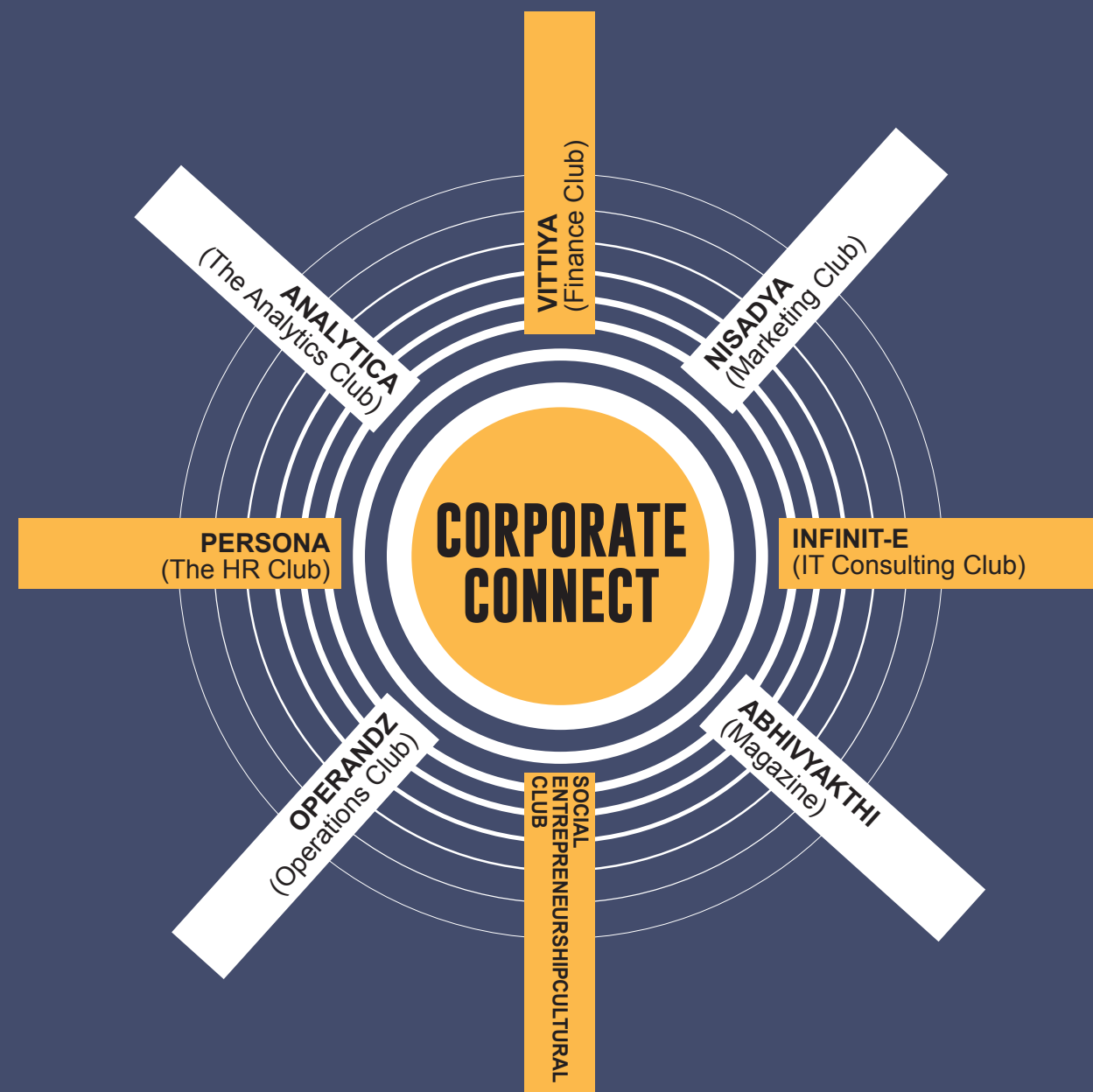
Director,
Global Accounts of CA,
1996-98

SUMMER PLACEMENT RECRUITERS

FINAL PLACEMENT RECRUITERS



360 DEGREE APPROACH



At DoMS, various student clubs are formed to indulge the students in several managerial activities. Every club is associated with a specialization thereby focusing on every area of management. All the clubs are designed in such a way that every student benefits out of the activities conducted. Financial conferences, real time marketing events, authoring magazines and social work are a few activities carried out by these clubs.

For further information, kindly visit the following:

- DoMS NITT Wordpress - domsnittrichy.wordpress.com/
- DoMS Official Facebook page - www.facebook.com/
- DoMS.NIT.TrichyDoMS Website - www.domsnitt.in
- DoMS Official Linkedin page - in.linkedin.com/pub/mba-placecom-nit-trichy/

PLACEMENT PROCESS

Summer Placements

September 2014	November 2014	April 2015
Commencement of pre-placement talks	Summer Placement	Students undergo internship for 8 weeks

Final Placements

October 2014	December 2014	April 2015
Commencement of pre-placement talks	Final Placements	Students available to report to work

TRAINING AND PLACEMENT

INTRODUCTION

The Department of Training and Placement is the marketing division of the institute. Over the years, the department, acting as an interface between institute and companies, has maintained symbiotic, vibrant and purposeful relationship with industries across the country. As a result, it has built up an impressive placement record both in terms of percentage of students placed as well as number of companies visiting the campus. The department hosts companies on campus and ensures that every aspirant is assured of a bright career of his/her choice.

FUNCTIONS & RESPONSIBILITIES

Nurtures industry institute interaction, by organizing and coordinating frequent industrial visits, inplant training and projects of industrial relevance for the students, with the sole aim of zeroing down the hiatus between the industry and the academia. Organises and coordinates campus placement program, to fulfill its commitment of a career to every aspirant. Helps every student define his/her career interest through individual expert counselling.

Makes available updated database and job profiles of the companies and thus helps each student analyse and choose company of his interest. The department has in its active file a database of nearly 500 companies.

HOSTING COMPANIES ON CAMPUS

The department provides facilities for the visiting companies to conduct pre-placement talks, written tests, group discussions and interviews. Audio visual aids like laptops, LCD projectors for pre-placement talks and internet facilities for online tests will be arranged upon prior intimation. Conveyance from/to airport or railway station is arranged by the department. Accommodation and food is provided at the institute guest house for the company on prior intimation and the cost of these are borne by the institute. In case, the company executives wish to stay outside the campus, all arrangements for their accommodation will be made but the costs are to be borne by the company.



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