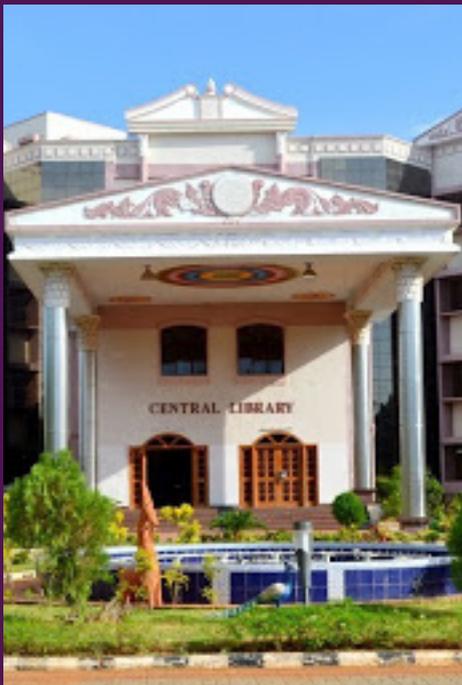




NATIONAL INSTITUTE OF TECHNOLOGY TIRUCHIRAPPALLI

DEPARTMENT OF MANAGEMENT STUDIES



FINAL PLACEMENT BROCHURE

BATCH 2020 - 2022



ABOUT NITT

Recognized as an Institute of National Importance (INI) by the Government of India, NIT Trichy is currently ranked 1st among the NITs in the National Institutional Ranking Framework (NIRF). The Institute was also named as 'University of the Year' in 2017 by the Federation of Indian Chambers of Commerce and Industry (FICCI).

ABOUT DoMS

Founded in 1978, the Department of Management Studies (DoMS), NIT Trichy is among the oldest B-Schools in India that is student-driven, carrying a legacy of 42 years of exemplary education. DoMS is ranked 35th among the 630 participating institutes by National Institutional Ranking Framework (NIRF) 2020.

CLUBS

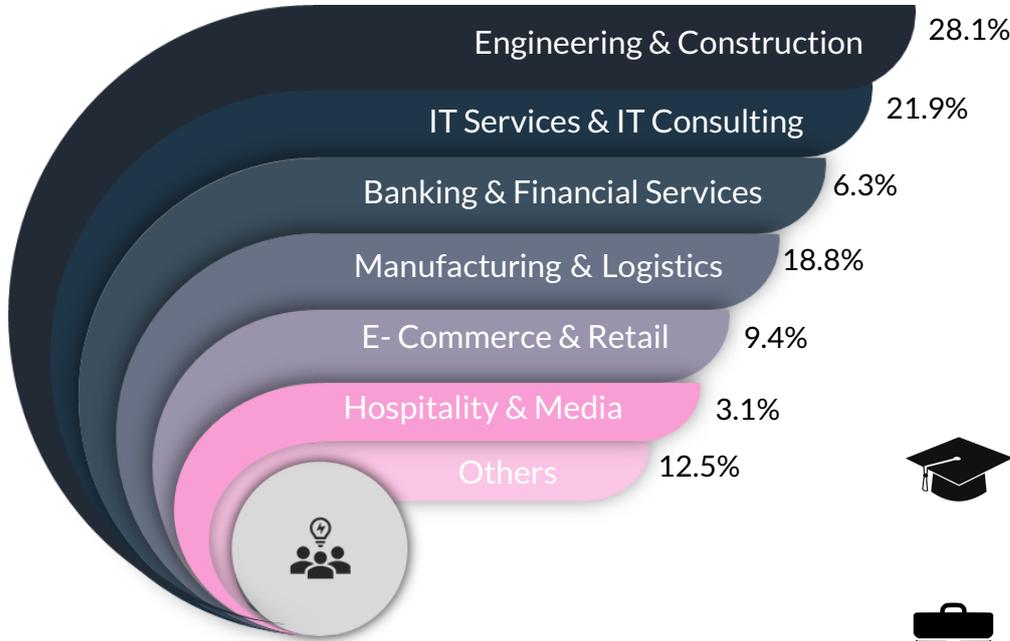
Persona	The HR Club	Vittiya	The Finance Club	Consul - T	The Consulting Club
OpeX	The Operations Club	Analytica	The Analytics Club	Regimen	The Soft Skills Club
Vipanan	The Marketing Club	SEC	Social Entrepreneurial & Cultural Club	Events	The Event Club

COMMITTEES

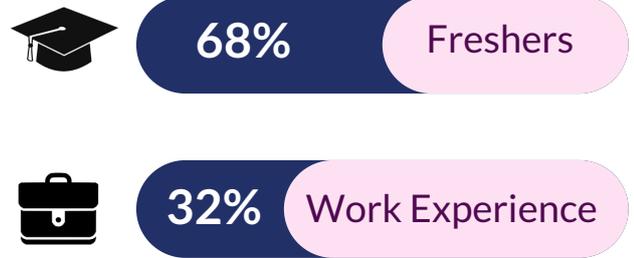
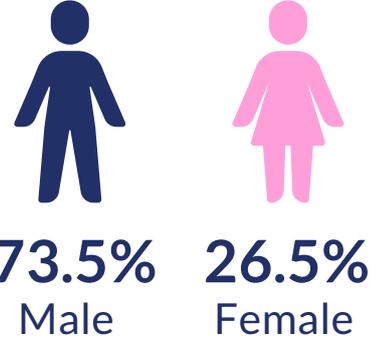
 Alumni	 Training & Placement	 Library
 Finance	 Public Relations & Admissions	 Corporate Relations

DEMOGRAPHICS

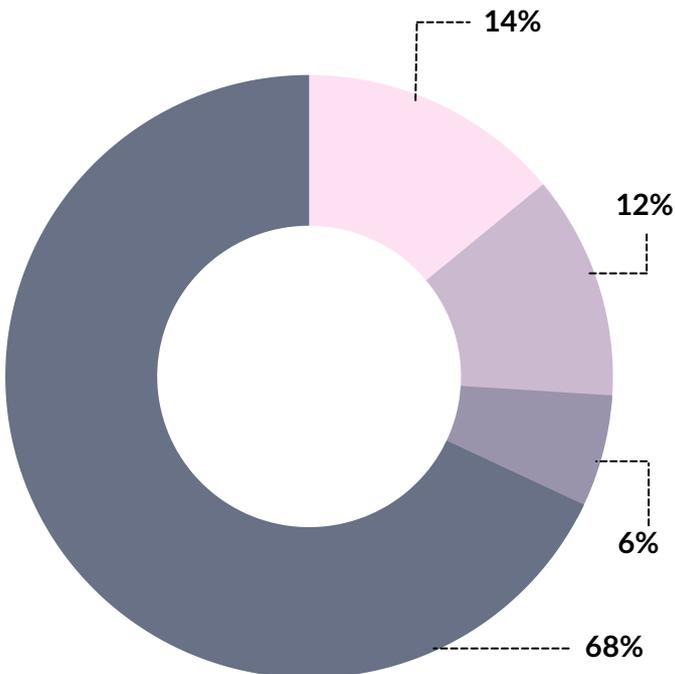
INDUSTRY EXPOSURE



GENDER RATIO

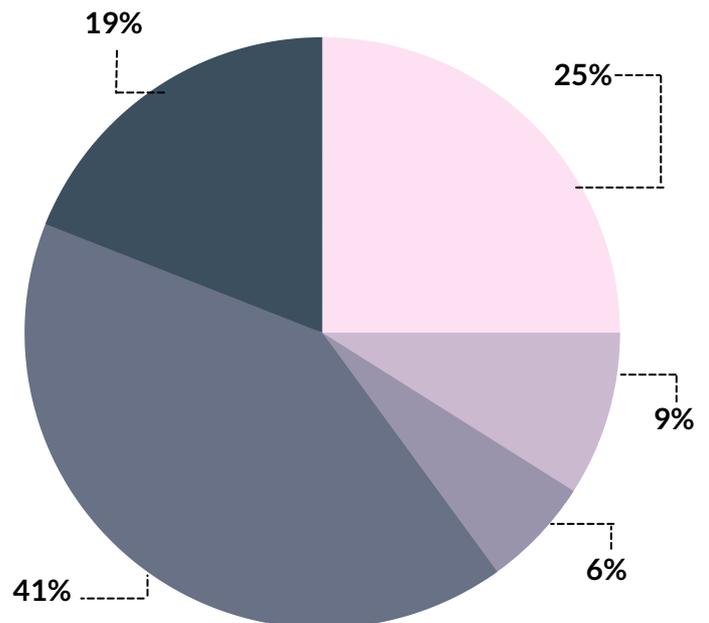


EDUCATIONAL BACKGROUND



- Engineering
- Business Administration
- Arts & Science
- Commerce

WORK-EXP YEAR WISE



- 0 to 1 Years
- 1 to 2 Years
- 2 to 3 Years
- 3 to 4 Years
- Above 4 Years

CURRICULUM

Financial Management

- Advanced Corporate Finance
- Financial Derivatives
- Financial Institution & Services
- Investment Banking
- International Finance
- Personal Finance
- Treasury Management
- Behavioral Finance
- Investment Security Analysis and Portfolio-Management
- Strategic Cost Accounting and Management-Control

Marketing Management

- Marketing Metrics
- Services Marketing
- Advertising Management
- Consumer Behaviour
- Retail Management
- Sales Management
- International Marketing
- Strategic Brand Management
- Customer Relationship Management
- Digital Marketing

Technology & Operations Management

- Advanced Materials Management
- Advanced Operations Research
- Innovation and R & D Management
- Logistics Management
- Production Planning & Control
- Technology Forecasting
- Manufacturing Strategy
- Services Operations Management
- Technology Management
- Lean Management

Human Resources Management

- Counseling in the Workplace
- Talent Management
- Training and Development
- Change Management
- Industrial Relations & Labour Laws
- International Human Resource Management
- Personal Growth Programme
- Compensation & Benefits
- Strategic Human Resource Development

Business Analysis & IT Consulting

- Introduction to Business Analysis & IT Consulting
- Business & ITC in Marketing and Retail
- Business & ITC in Manufacturing
- Software Quality Management
- Systems Analysis & Design and CASE
- Software Project Management
- Business & ITC in BFSI(Banking & Financial Services)

Business Analytics

- Basic Data Analytics
- Advanced Data Analytics
- Data Mining Techniques
- Advanced Machine Learning Techniques
- Financial Risk Analysis
- HR Analytics
- Digital Analytics
- Analytics for Strategic Market Planning
- Big Data Analytics & Data Science
- Supply Chain Analytics
- Machine Learning Techniques
- Analytics for Strategic Market Implementation

FACULTY



Dr. G Muruganantham
(Head)
Marketing



Prof. (HAG)
M Punniamoorthy
Operation & Analytics



Prof. (HAG)
G Kannabiran
Information Systems



Prof. N
Thamaraiselvan
Marketing



Prof. V J Sivakumar
Marketing



Prof. B Senthil Arasu
Finance



Dr. P Sridevi
Information Systems



Dr. V Lavanya
Human Resource



Dr. S Nivethitha
Human Resource



Dr. S Yamini
Operations



Dr. Rajesh Ittamalla
Marketing



Dr. Manju Mahipalan
Human Resource



Dr. Shobitha Poulose
Human Resource



Dr. Janarthanan B
Marketing



Dr. Malolan Sundararaman
Operations



Dr. J Kirubakaran
Finance

ACHIEVEMENTS

- ★ Winner of Best Manager at Magnovite+, International Fest, CHRIST University.
- ★ Runner up in Greenshots at Prakriti, Delhi Technological University.
- ★ Runner up in OR Ecell at VNIT Nagpur.
- ★ Second Runner up in "MIX WITH WIX" at IMPELZ 7.0, IMT Hyderabad.
- ★ Second Runner up in "Be the change" at Aarohan 2020-2021, IIM Lucknow.
- ★ Second Runner up in Stratzu at Bharathidasan Institute of Management, Trichy.

GUEST LECTURES

Name	Designation	Topic
Captain Pranav Prasood	Head HR, Renault India	Academia to Corporate
Harshvardhan Chauhan	Vice President Marketing, Spencer's Retail	Disruptive Marketing : Marketing Strategies for the New Normal
Senthil Rajagopalan	President and COO, Profit.co	OKRs: The secret weapon of Silicon Valley
Sathyannarayan Rabgothaman	Product Manager (analyst), Dell Technologies	Economics of IT and managing IT security
Ganesh Mahadevan	Director, Kanzen Institute Asia Pacific	Operations in the New Normal
Anjan Gupta	Vice President, Morgan Stanley	Skillsets to be Industry Ready in New Normal
Ashish Airon	Co-founder, CogniTensor	Opportunities of AI & Data Science in the Business World
Benoit Rubin	Senior Vice President, Dalmia Cement (Bharat Ltd)	Blockchain, Robots & Technology in Leadership
Manikandan Murugesan	Assistant Vice President - Operational Excellence, Welspun Group	Map your Destiny
Sudharsan Sezhian	Business Consultant (EAM), Ramco Systems	Workshop on STAR UML Tool

MANAGEMENT CONCLAVES



Name	Designation	Topic
Ganesh Balakrishnan	Co-Founder, Flatheads	Redefining Footwear - An Entrepreneurial Journey
Subha V	Head-Third Party Utility APAC , Global Lead Interaffiliate Operations & Interim Tools, Citi	An Innovative Mindset in Finance
Suman Saha	COO, Raymond Group	Apparel Business in the New Normal
Dr. Avnish Kshatriya	CDO/CIO, Wipro	The Roadmap from Information Systems to Digital Transformation
Anil Bhasin	President, Havells India Ltd (Superannuated)	Handling Challenging Times
Debashish Ghosh	Vice President & Country HR Head, Berkadia	Adapt and Thrive in New Normal Master these Skills

PROMINENT RECRUITERS





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National Institute of Technology
Tiruchirappalli-620015

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