

**National Institute of Technology, Tiruchirappalli:**

**Performa for CV of Faculty/ Staff Members**

**Curriculum Vitae**

Dr. V. Lavanya PhD has persistently demonstrated herself as an Educator and administrator with consistent success. She possesses over 15 years of academic experience and has an extensive background as an academician. Her passion towards teaching has made her contribute the finest to the teaching community by unveiling ground-breaking teaching & learning techniques. Her areas of specialization includes: Organisational Structure and Design, Human Resource Management and Training and Development. Her expertise in research has made her publish several research papers in referred journals. Apart from being an academician, she has taken several administrative roles and has proven her skills with successful track record. She accepts her role as a responsible administrator in conceiving and building programs from the ground up through proven competencies by being a faculty representative for the women cell committee, anti-ragging squad committee member and has many credits for being convenor for many national level NEEDS programmes and other such events. Also, through her expertise, her project work on women empowerment is funded by MHRD. She utilizes the right blend of her knowledge and skills that helps her gain competitive and academic excellence.



1. Name: Dr.V.Lavanya
2. Designation: Assistant Professor
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[lavanyakumaran.shre@gmail.com](mailto:lavanyakumaran.shre@gmail.com)
6. Field(s) of Specialization: Human Resource Management and Organisational Behaviour
7. Employment Profile:

Job Title	Employer	From	To
Lecturer	Jaya College	2003	2007
Lecturer	SriRam Engineering college	2007	2008
Assistant Professor	National Institute of Technology, Tiruchirappalli - 15	2008	Till date

8. Academic Qualifications (From Highest Degree to High School):

Examination	Board / University	Year	Division/ Grade	Subjects
Ph.D	NIT, Trichy	2015		Human Resource Management
M.Phil	Alagappa University	2008	First class	Human Resource Management
MBA	University of Madras	2003	First class	Human Resource Management
BBA	University of Madras	2001	First class	General Management

9. Academic/Administrative Responsibilities within the University:

- Faculty Representative : Women cell committee member from 2012 to 2015
- Anti – Ragging committee Squad member
- Hospital Committee member
- Faculty coordinator – I year MBA
- Faculty Advisor – Department Activity – Library In charge
- Faculty Advisor – Department Activity – HR Club
- Guest House Committee Member
- Stock Verification Officer – (ICE,Mech)

10. Academic/ Administrative Responsibilities outside the University

Position	Institution	From	To
Question Paper Scrutiny committee member	Vivekananda college of Engineering for Women	2018	

11. Details of Academic Work

Curriculum Development: Developed Industrial Relation and Labour Law and International HRM for MBA Curriculum

Courses taught at Postgraduate and Undergraduate levels:

Undergraduate (B.Tech):

Management Concept and Practices

Postgraduate (MBA)

- Organisational Structure and Design
- Managing People in Organisation
- Human Resource Management
- Compensation & Benefits
- Change Management
- Talent Management
- Industrial Relation and Labour Law
- Training and Development

Projects guided at Postgraduate level:

Approximately 8 projects per year for MBA programme.

12. Details of Major R&D Projects:

Title of Project	Funding Agency	Duration		Status
		From	To	Ongoing/ Completed
Empowerment of Women Graduates Through Entrepreneurship	MHRD, Govt. of India Under SCSP/TSP/PWD	2014	2017	Ongoing

13. Number of PhDs guided:

Name of the PhD Scholar	Title of PhD Thesis	Role(Supervisor/ Co-Supervisor)	Year of Award
Ongoing (7)			

14. Participation in **Workshops/ Symposia/ Conferences/ Colloquia /Seminars/ Schools etc.** (mentioning the role)

Date (s)	Title of Activity	Level of Event (International/ National/ Local)	Role (Participant/ Speaker/ Chairperson, Paper presenter, Any other)	Event Organized by	Venue
22 <sup>nd</sup> & 23 <sup>rd</sup> Jan 2011	Emerging trends in Supply Chain & Changing Business Environment	National	Participant	NIT, Trichy	NIT, Trichy
April 04-08 2011	FDP On "Workshop on Data Analysis for Management Research"	National	Participant	IIM, Kozhikode	IIM, Kozhikode
July 05 & 06 2012	Workshop on "Technical paper preparation using LATEX Software"	National	Participant	NIT, Trichy	NIT, Trichy
Oct 05-07 2012	Workshop on "Nuances of Support Vector Machines"	National	Participant	NIT, Trichy	NIT, Trichy
April 22 <sup>nd</sup> – May	A Ten-Day Research Methodology Course for Ph.D. Scholars	National	Participant	NIT, Trichy	NIT, Trichy

01 <sup>st</sup> 2013					
Oct 30 <sup>th</sup> - Nov 01 <sup>st</sup> 2014	Workshop on “Data Analytics for Research in Management and Social Science”	National	Participant	Anna University , Chennai	Anna University , Chennai
Nov 24 <sup>th</sup> – 28 <sup>th</sup> 2014	FDP on Data Mining & Data Analytics	National	Participant	NIT, Trichy	NIT, Trichy
Sep 11, 2015	FDP on “Data Analysis for Social Science Research”	National	Participant	Gnanam School of Business	Gnanam School of Business

Date (s)	Title of Activity	Level of Event (International/ National/ Local)	Role (Participant/ Speaker/ Chairperson, Paper presenter, Any other)	Event Organized by	Venue
Sep 2009	The impact of Clearance sales attributes on store loyalty	National	Paper presenter	conference on trends in current management practices	PBC of Engg
Jan 2010	Impact of customised packaging on retail market	International	Paper presenter	International conference on Globalization and consumer protection	Kalasalingam University
July 2010	Post Implementation review of SAP using quality through measurement	International	Paper presenter	International conference on Management practices for Sustainable growth	Annamalai University
July 2010	Impact of change management in organisation	International	Paper presenter	International conference on Management practices for Sustainable growth	Annamalai University
March 2011	CRM Practices – Attention and	National	Paper presenter	National conference “Challenges and	SNR sons college

	retention of customers in private sector banks			issues in service marketing”.	
May 2016	Structural Framework of Requirement for HR –ERP system	International	Paper presenter	International conference on Data analytics & mathematical Modeling	AVIT, Chennai
Aug 2016	on A study on the identification of motivational factors and its influence on faculty using SEM and Neural network	International	Paper presenter	International conference on “Applied Research in Engineering and Management sciences”	Malaysia
April 2017	A Study on effect of Gamification on aspire platform – service sector	International	Paper presenter	International Conference on Social media, Data Analytics and Cloud Computing	AVIT, Chennai
March 2017	A study on effectiveness of Behavioural training programme conducted by Automobile Industry	International	Paper presenter	ICAREAS 2017	SRJ College
Oct 2017	Automation of payroll and contract Management	International	Paper presenter	AICASETM’17	Chennai
Nov 2017	A study on employee job satisfaction in Manufacturing Sector	International	Paper presenter	ICSTM -2017	Pune

15. Workshops/ Symposia/ Conferences/ Colloquia/Seminars Organized (as Chairman/ Organizing Secretary/ Convenor / Co-Convenor)

Title of Activity	Level of Event (International/ National/ Local)	Date (s)	Role	Venue
National Workshop on Technical Education on Naonal Context: Challenges and Strategies	National	05/10/2017 to 07/10/2017	Co-Convenor	NIT -Trichy
NEEDS ( New Entrepreneur - Cum Enterprise Development Scheme)	National	30/10/2017 to 29/11/2017	Convenor	NIT -Trichy

16. Membership of Learned Societies

Type of Membership (Ordinary Member/ Honorary Member / Life Member )	Organization	Membership No. with date
Ordinary Member	Madras management Association	

17. Academic Foreign Visits

Country	Duration of Visit	Programme
Malaysia	Aug, 2016	Conference

18. Publications

(A) Refereed Research Journals:

Author(s)	Title of Paper	Journal	Volume (No.)	Page numbers	Year	Impact Factor of the Journal (Optional)
Dr.M.Punniyamoorthy & V.Lavanya	A study on job satisfaction in service institution – context and	Int. J. Logistics Economics and Globalisation	Vol. 5, No. 4,		2013	

	model bound approach					
Dr.M.Punniyamoorthy & V.Lavanya	A conglomerate model for identification of the interaction between job satisfaction and job performance in a service institution – a context bound approach	Int. J. Higher Education and Sustainability	Vol. 1, No. 1,		2015	
Dr.M.Punniyamoorthy & V.Lavanya	Difference and Similarity among the Faculty Job Satisfaction Factors in Publicly Funded, Deemed and Private Institutions – A Comparative Stud	Int. J. Enterprise Network Management				