National Institute of Technology, Tiruchirappalli

Institute Emblem



NIT, Tiruchirappalli (formerly, REC Tiruchirappalli) started with three engineering branches, namely, Electrical, Mechanical and Civil. The three branches are represented (reading L to R) by the transmission tower, Archimedes lifting the earth with a lever, and a multi-storied structure.

- At the bottom of the Cog-Wheel is the Sanskrit phrase Satyameva Jayate
 meaning, Truth Alone Triumphs.
- The two lighted lamps on either side symbolize the light of knowledge and truth
- In the foreground are the major land marks of the city: the 'Rockfort Temple' and the 'Our Lady of Lourdes Church'.
- At the base of the Rockfort Temple is 1964, the year of establishment.
- The emblem is embellished with a circular band with the expansion of NIT on the upper arc and Tiruchirappalli, in the lower arc.

Terms and Conditions for the Use of Institute Emblem

The use of the National Institute of Technology, Tiruchirappalli (NIT, Tiruchirappalli) emblem is subject to agreeing to the following terms:

- NIT, Tiruchirappalli is the sole owner of the National Institute of Technology, Tiruchirappalli's emblem. External usage of the emblem shall acknowledge NIT, Tiruchirappalli's ownership of the emblem.
- 2. The emblem shall always stand alone and shall not be combined with any other graphical elements.
- The emblem should not be altered in any manner including its size, proportions, font, design, arrangement, colours or elements or animated, morphed or otherwise distorted in perspective or appearance.
- 4. The emblem shall be displayed in a positive manner and shall not be used in any way that adversely affects NIT, Tiruchirappalli.
- The emblem should not appear on pages of any website / printed material including content or advertising for alcoholic beverages, tobacco, religious or political context.
- The emblem should not appear on pages which include obscene, pornographic, violent, intolerant, tasteless, denigrating content or materials which NIT, Tiruchirappalli finds objectionable in its sole discretion.
- 7. The emblem shall not create or give the appearance of creating an endorsement, approval, sponsorship, affiliation or recommendation by NIT, Tiruchirappalli for any product or service.
- 8. The emblem shall not be used or displayed in any way that disparages NIT, Tiruchirappalli, infringes any intellectual property or other rights of NIT, Tiruchirappalli, violates any law, or diminishes or otherwise damages NIT, Tiruchirappalli's goodwill in the emblem.
- 9. NIT, Tiruchirappalli reserves the right to make any change to the terms of usage of emblem provided herein at any time for any reason.
- 10. NIT, Tiruchirappalli also reserves the right to take action against any use of the emblem that does not conform to any of the conditions herein, or that infringes any intellectual property or other rights of NIT, Tiruchirappalli or violates applicable law. All use of the emblem or goodwill associated with the emblem shall be for the benefit of NIT, Tiruchirappalli.