Golden Jubilee Celebrations
Logo Competition

NIT Trichy will celebrate its Golden Jubilee next year (2014). In this connection the institute along with RECAL (The Alumni Association) is organizing a Logo competition.

The competition is open to current students, faculty and Alumni members of NIT Trichy. The competition is only open to single individuals; therefore design/creative agencies cannot enter the competition. The three shortlisted logo ideas will be announced on both the institute and Alumni websites.

A final decision will be made by the Golden Jubilee Core Committee by end-April.

Considerations

The logo concept should be reflective of the 2014 Golden Jubilee celebrations
It should incorporate the number ‘50’
It should be conceptual rather than literal

The logo should include:

The logo concept should work well on white and coloured backgrounds and be easily adaptable for use on the website and in social media platforms, as well as for animation purposes. For that reason, we suggest the logo should work in a squared box (e.g., the Facebook or Twitter picture box), in both a portrait and landscape format and that should have a maximum of 3 colours.

Submission Details

1) Participants may submit a maximum of 3 designs.
2) Designs should be submitted electronically in a .jpeg or PDF format to gjlogo@nittrichyalumni.org by 12h00 (IST) on Monday April 22, 2013
3) All designs submitted should include the following in writing:
   a. The reasons for the selection of logo elements, including an explanation of how the logo is related to the Golden Jubilee celebrations
   b. A brief resume of the person submitting the logo, including contact details.

Copyright and Usage

Please note that RECAL will retain the copyright for any artwork selected for use as the Golden Jubilee logo.

Following the logo selection, the chosen design may be further developed with a complete graphic profile by a design agency.