In order to transform the entire ecosystem of public services through the use of ICT, the Government of India has launched the Digital India Programme with the vision to transform India into a digitally empowered society and knowledge economy.

In connection with this, to make the public to understand the services and to give opportunities for people to showcase their knowledge in the existing services, a series of events followed by Workshop is planned at NIT Trichy.

**Events and Workshop at NITT**

- **Workshop on 18-08-2015**
- **Event Submissions/**
- **Participation Details – Refer inside…..**

Registration Extended : 03-08-2015
If already registered, directly submit/participate
If new, register and then submit/participate
Registration

• No Registration Fee
• As many no. of events as possible by a single participant.
• Only Hackathon and Workshop need on-site participation.
• Other events, submissions by email – either the content or URL having the content.
• Registration Extended: 03-08-2015
• If already registered, directly submit/participate
• If new, register and then submit/participate

• Registration through:
  http://goo.gl/forms/ozCqqn3ssW
Digital India Movement
Topics … But not limited

Services Delivery
Citizen Engagement
Improving education, health, livelihood, transportation
Game and Learning
Open Data and Analytics
Evaluation and Learning
Awareness and Communications
Open Government

Improving Safety and Cyber Security
Swacchh Digital Bharat
Improving Daily Life/Quality
Disaster Management
Smart Cities
Business and Finance
Sports and Culture
Environment and Cleanliness
Authentication and Integration

Contd...
Events Planned at NIT Trichy

• Research Paper / Poster Writings
• Story/Script Writing
• Skit by Students
• Digi Art Work
• State Specific e-Services Toolkit / Handbook Writing
• Hackathon

AND

Contd....

Digital India WORKSHOP
1. Research Paper / Poster

- Any theme relevant to Digital India Movement
- Refer internet for getting more information on the activities
- Propose research activities/ideas based on them

<table>
<thead>
<tr>
<th>Paper</th>
<th>Poster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Follow IEEE Format Guidelines</td>
<td>Size of your choice</td>
</tr>
<tr>
<td>Max. of 6 pages</td>
<td>Submission by mail to: <a href="mailto:digitalindia@nitt.edu">digitalindia@nitt.edu</a> on or before 10-08-2015</td>
</tr>
<tr>
<td>Submission by mail to: <a href="mailto:digitalindia@nitt.edu">digitalindia@nitt.edu</a> on or before 10-08-2015</td>
<td>Also, display on 18-08-2015</td>
</tr>
</tbody>
</table>

Contd....
2. Story / Script Writing

• On benefits of e-Services / On-line services

• Submission by mail to: digitalindia@nitt.edu on or before 11-08-2015

Contd....
3. Skit by Students

• On Digital Learning and e-Services
• Skit performance done at your location may be sent as video or URL having the video
• Submission by mail to: digitalindia@nitt.edu on or before
  10-08-2015

Contd....
4. Digi Art Work

• Submission by mail to: digitalindia@nitt.edu on or before 12/08/2015

For details refer to next 2 slides

Contd....
Digi Art Work – Event 1 : Branding

• **Description:** Branding An Initiative Under The Digital India Programme.

• Participants will have to design  
  a. LOGO (both DARK and LIGHT background)  
  b. Advertising Poster

• To Design A New Logo (logos Should Be Designed For Both Dark And Light Backgrounds), Advertising Poster For Any One Of The Initiative Whose Details Can Be Found At The Link Provided ([http://Www.Digitalindia.Gov.In/Important-links](http://Www.Digitalindia.Gov.In/Important-links)).

• **Format:** The event is of only one round. Participants have to send both the image file (.jpg and .png for logo) and the design files (.psd, .ai etc.) along with a document explaining the significance of the logo and poster to [digitalindia@nitt.edu](mailto:digitalindia@nitt.edu) before 12.08.2015(Wednesday).

• **Register** for the event at [http://goo.gl/forms/ozCqqn3ssW](http://goo.gl/forms/ozCqqn3ssW).

• The details of the initiatives can be found at [http://www.digitalindia.gov.in/important-links](http://www.digitalindia.gov.in/important-links).

• Deadline for sending the design file and the image file is **12.08.2015**(Wednesday).

• **Rules and scoring:**
  - Plagiarism will not be entertained.
  - Cumulative score of each design will be considered to declare the winner. The decision of the judges is final and abiding.
Digi Art Work – Event 2 : Mascot Design (3d modelling)

- **Description**: Event focuses on ideation and development of a 3d model of a mascot for an initiative under the digital India programme.
- **Format**: This event is of single round. Participants have to make a 3d model of a mascot for the initiative.
- The details of the initiatives can be found at [http://www.digitalindia.gov.in/important-links](http://www.digitalindia.gov.in/important-links).
- Designed model and its design files should be sent to digitalindia@nitt.edu along with a document explaining the mascot and how it will help in promoting the cause or event.
- Deadline for sending the model and the design file is **12.08.2015** (Wednesday).
- **Rules**:
  - Plagiarism will not be entertained.
  - The decision of the judges is final and abiding.
5. State Specific e-Services Tool Kit / Handbook Writing

- Based on various state specific Government Services
- Refer to portals/kiosks/CSCs
- Topics as given in the Annexure I
- **Submission by mail to**: digitalindia@nitt.edu on or before 14-08-2015

Contd....
6. Hackathon

- Services Delivery
- Citizen Engagement
- Improving education, health, livelihood, transportation
- Game and Learning
- Open Data and Analytics
- Evaluation and Learning
- Awareness and Communications
- Open Government
- Improving Safety and Cyber Security
- Swacchh Digital Bharat
- Improving Daily Life/Quality
- Disaster Management
- Smart Cities
- Business and Finance
- Sports and Culture
- Environment and Cleanliness
- Authentication and Integration

Event Scheduled on 08-08-2015
NIT Trichy Computer Lab
Time: 10.00 AM to 5.00 PM

Contd....
7. Workshop

• On 18-08-2015
• Complete Schedule will be placed soon.....
• Prizes for events based on performance level
• Decided by Committees.
• Participation Certificates to the registered candidates.

Contact for details:
1. Digital India Workshop
   Nodal Office
   NIT Trichy-15
   digitalindia@nitt.edu

2. Dr. S. R. Balasundaram
   blsundar@nitt.edu
   9994291420