Scope of Programme

The objective of this course is to train Self-Help Groups for the promotion of products through E-Commerce mobile application. The program helps Self-help Groups to develop and enhance the skills in business and marketing strategies.

Five-Day Workshop

Women in Business: Empowering with Sourcing, Packaging, Marketing, Safety, and Certification

08 – 12 JAN 2024

Organized by

Department of Computer Science and Engineering & Instrumentation and Control Engineering
National Institute of Technology
Tiruchirappalli – 620 015

Co-ordinators

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About Department

The department of computer science engineering offers an undergraduate program post-graduate program and research degrees (M.S. & Ph.D.) in various emerging fields of Computer Science Engineering. The vision of the Department is to produce creators of innovative technology. The Department is recognized for excellence in research, teaching, and service to the profession.

Programme Contents

- Train Self-Help Groups for product promotion via E-Commerce mobile applications.
- Develop and enhance business and marketing skills for Self-Help Groups.
- Showcase products at the National Institute of Technology, Trichy.
- Guest lectures on Food Safety, Regulatory Requirements, Entrepreneur Development, and Machinery

Who Can Apply

People from registered Self-help Groups and women entrepreneurs can apply via mail (thirumathikartnitt@gmail.com) and spot registration is also available.

Registration Link: https://forms.gle/YHCKnJu497qXMHkK9

For any queries kindly mail to thirumathikartnitt@gmail.com
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