



विज्ञान एवं  
प्रौद्योगिकी मंत्रालय  
MINISTRY OF  
SCIENCE AND  
TECHNOLOGY



Five-Day Workshop on

**Empowering Women in Business  
with Practical Skills: Training on  
Thirumathikart Application**

17-03-2025 to 21-03-2025



**Organized by**

**Department of Computer Science and  
Engineering & Instrumentation  
and Control Engineering,  
National Institute of Technology,  
Tiruchirappalli – 620 015.**

**Scope of Programme**

**The objective of this course is to  
train Self-Help Groups, Women  
Entrepreneurs, and FPOs for the  
promotion of products through  
E-Commerce mobile application.  
The programme helps the Self-  
Help Groups to develop and  
enhance the skills in business and  
marketing strategies.**



**Co-ordinators**

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### About NIT – Tiruchirappalli

Established in 1964 through a collaboration between the Indian Government and the Tamil Nadu Government, the National Institute of Technology (formerly known as Regional Engineering College) operates under the Societies Registration Act XXVII, 1975. Achieving autonomy in finance and administration, it was granted Deemed University Status by UGC/AICTE and the Indian Government in 2003. The institute offers 10 undergraduate courses, 21 postgraduate courses in science, engineering, and technology, along with M.S and Ph.D. programs (hosting approximately 250 scholars) across all departments. Research and development activities have seen significant growth with funding from consultancies, DST, CSIR, ISRO, DRDO, DEITY, UGC, and AICTE. Faculty recruitment is conducted through a nationwide open advertisement process, reflecting the institute's cultural diversity, with students hailing from various states across the country.

### About Department

The department of computer science engineering offers an undergraduate program post-graduate program and research degrees (M.S. & Ph.D.) in various emerging fields of Computer Science Engineering. The vision of the Department is to produce creators of innovative technology.



### Programme Contents

- Train Self-Help Groups, Women Entrepreneurs, and FPOs for product promotion via E-Commerce mobile applications.
- Develop and enhance business and marketing skills.
- Showcase products at the National Institute of Technology, Trichy.
- Guest lectures on Food Safety, Regulatory Requirements, Entrepreneur Development, and Machinery.



### Who Can Apply

People from registered Self-help Groups, FPOs and Women entrepreneurs can apply via using given registration link below and spot registration is also available.

**NO REGISTRATION FEES FOR SHG WOMEN, WOMEN ENTREPRENEURS AND FPOs**

### Registration Link:

<https://forms.gle/eHTWKXxhfB7BPnc56>

**GET DIRECTION**



### For any queries,

kindly mail to

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**For any clarification, please contact**

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