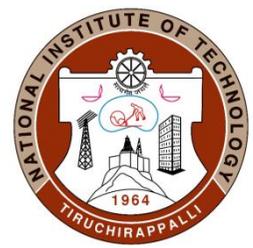**Five – Days EDP Series on**

Endorsing Women Economic Empowerment through ThirumathiKart

(E-WEET)

19 – 23, December 2022

23 – 27, January 2023

13 – 17, February 2023

Organized by

Department of Computer Science and Engineering & Instrumentation and Control Engineering

National Institute of Technology

Tiruchirappalli – 620 015
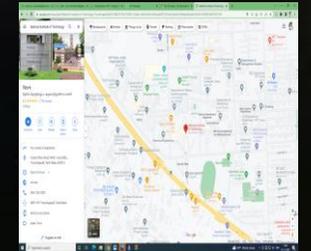
Co-ordinators

Dr. M. Brindha

Dr. N. Sivakumaran

Computer Science and Engineering & Instrumentation and Control Engineering

National Institute of Technology

Tiruchirappalli – 620 015

Email: thirumathikartnitt@gmail.com

Get Direction

About NIT – Tiruchirappalli

National Institute of Technology (formerly- Regional Engineering College) was started jointly by Indian Govt. and Tamil Nadu Govt. in 1964 and registered under societies registration Act XXVII, 1975. NIT bestowed as autonomous in finance and administration, hence granted Deemed University Status by UGC/AICTE and Indian Govt. in 2003. Institute offers 10 UG courses, 21 PG courses in science, Engineering & Technology besides M.S and Ph.D. (about 250 Scholars) in all departments. R&D activities funded by consultancies, DST, CSIR, ISRO, DRDO, DEITY, UGC and AICTE reached exponential growth. The faculty is inducted through a process of open advertisement throughout the country. The institute is an example of cultural unity with students drawn from most of the states in the country.

Scope of Programme

The objective of this course is to train Self-Help Groups for the promotion of products through E-Commerce mobile application. The program helps Self-help Groups to develop and enhance the skills in business and marketing strategies

About Department

The department of computer science engineering offers an under graduate program post-graduate program and research degrees (M.S. & Ph.D.) in various emerging fields of Computer Science Engineering. The vision of the Department is to produce creators of innovative technology. The Department is recognized for excellence in research, teaching and service to the profession.

Programme Contents

➢ Marketing Strategies

➢ Digital Era

➢ Self-Promotion of SHG Products

➢ Women Empowerment

➢ Skills Management

Who Can Apply

People from registered Self-help Groups and women entrepreneurs can apply via mail (thirumathikartnitt@gmail.com) and spot registration is also available

No Registration Fees for SHG and Women Entrepreneurs

Registration Link:

https://forms.gle/YHCKnJu497gXMHkK9

For any queries kindly mail to thirumathikartnitt@gmail.com

For any clarifications, please contact:
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