



NATIONAL INSTITUTE OF TECHNOLOGY
TIRUCHIRAPPALLI



DEPARTMENT OF MANAGEMENT STUDIES



RESEARCH
COLLOQUIUM
ON
BUSINESS
AND
SOCIAL SCIENCES

November
11 & 12 ,2017

PROGRAM COORDINATORS

Dr.N.THAMARAISELVAN

Associate Professor, DoMS

Dr.S.MEKALA

Assistant Professor, DoHSS

Dr.J.DANIEL INBARAJ ,DoMS

NIT-TRICHY OVERVIEW

The National Institute of Technology (formerly Regional Engineering College) Tiruchirappalli was established as a joint venture of the Government of India and Government of Tamilnadu in 1964 to bring out world-class engineers who will meet the technological needs of the nation. NIT-T has been declared as an institute of national importance by the National Institute of Technology act 2007 by the parliament. NIT, Trichy also won the prestigious CII-AICTE best industry linked institute by competing with other IITs, NITs and IIITs. The institute also received national awards from FICCI for social responsibility and from ASSOCHAM for best institute to use ICT tools in education. The institute also received high-impact entrepreneurship campus award jointly awarded by the ministry of skills development and entrepreneurship. The flexible curriculum designed and implemented by NIT Trichy has been recognised as a model by NIT council.

ABOUT DOMS-NIT-TRICHY

The Department of Management Studies (DoMS), NIT-T since its inception in the year 1978 has served as a management hub for aspiring students and is being recognized as one of the best business schools in the country. The department has earned a remarkable reputation over the years through persistent commitment towards management education and innovation. The research outcomes of this department are highly commendable with many works of the faculty and scholars published in reputed journals indexed in SCI, SCIE, SSCI, ESCI of Thompson Reuters and Scopus.

ABOUT DOHSS-NIT-TRICHY

The Department of Humanities, a research department, comprises English and Economics departments. The Department of English offers communication courses to B.Tech., B.Arch., M.B.A and M.C.A and the Department of Economics offers Personality Development courses and Entrepreneurship Development courses to B.Tech and M.B.A. The faculty members and scholars have published many of their research works on science citation indexed (SCI) and social science citation indexed journals(SSCI).

PROGRAM FOCAL POINTS

- P – Plan :**
- Choosing the broad area of research
 - Method of surveying the research literature
 - Future anticipation
 - Gap-Theory-Future alignment
 - Framing research objectives
 - Strategy of knowledge collaboration
 - Blueprint of research methodology
- H – Hard work:**
- Choosing the right sample
 - Methods of data collection
 - Data revelation
 - Art of writing
- D – Deliver:**
- What, Why and Whom?
 - Targeting the appropriate journal
 - Handling roses and thorns

COLLOQUIUM'S OBJECTIVES

The quality of research determines the academic standards of the educational organizations. In this competitive era, the research outcomes and collaborations of academicians and research scholars of the educational institutions become a key factor in ranking the institutions high in national and internal higher education market. This research colloquium aims to improve the research quality of the academicians and research scholars, by throwing light on the journey of research process and elaborating the methods and strategies to cross every inch of the research path. This program is designed specially to guide the scholars and academicians in the area of business and social sciences. The planning, execution and delivery phase in the research will be explored and elucidated by the eminent resource persons. Interactive sessions with experts from NITT, IIT, IIM and BIM and networking of scholars will be facilitated by this program, which encourage exchange of ideas and strengthening of concepts.

REGISTRATION DETAILS

Fee Details:

Category	Individual	Group Registration **
Academicians and Research Scholars	Rs. 2,000	Rs. 1,750

*Full time scholars and students must submit a copy of their College ID with the registration form.

**To avail of our Group Concession, 3 or more delegates can register as a group. Each member should fill a separate application form and all forms should be sent in one envelope.

Mode of Payment: Registration fee is to be paid by a DD drawn in favour of "THE DIRECTOR, NATIONAL INSTITUTE OF TECHNOLOGY", payable at Tiruchirappalli.

Accommodation: Accommodation for the participants will be arranged at a nominal fee in the institute guest house at Rs. 300 per head per day or in the institute hostel at Rs. 125 per head per day for the outstation participants. Normally it will be a twin shared accommodation.

Note: Participants are asked to bring their laptops for effective learning.

Last date for receipt of Application form and Demand Draft

8th November 2017

For latest updates on the workshop, go to www.nitt.edu

Follow us on facebook at <https://goo.gl/i6BC61>

For any clarification, contact: Dr.J.Daniel Inbaraj, Faculty, Mob: +91 9677 797979



Research Colloquium on Business and Social Sciences
11&12 November 2017
Department of Management Studies
National Institute of Technology, Tiruchirappalli – 620
015



REGISTRATION FORM

Date: _____

Name : _____

Designation : _____

Department : _____

Institute/Organization : _____

Email : _____

Ph. No. : _____

Registration : Individual Group

Category : Academician/Research Scholar/Industrialist

Accommodation Required : Yes No if yes, Guest House Hostel

Demand Draft No. : _____ Demand Draft Date : _____

Bank Name : _____ Amount : _____

Signature of the Applicant

Kindly send the registration form and DD (**Through Speed Post**) to the following address

Dr. N. Thamaraiselvan,

Associate Professor, Department of Management Studies, National Institute of
Technology, Tiruchirappalli- 620 015

Email: domsworkshops@outlook.com

For any clarification, contact: **Dr.J.Daniel Inbaraj, Faculty, Mob: +91 9677797979**