NATIONAL INSTITUTE OF TECHNOLOGY
TIRUCHIRAPPALLI

RESEARCH COLLOQUIUM ON BUSINESS & SOCIAL SCIENCES

NOV 29 – DEC 3, 2019

DEPARTMENT OF

MANAGEMENT STUDIES

HUMANITIES & SOCIAL SCIENCES

ARCHITECTURE

PROGRAMME COORDINATORS

Dr. N. THAMARAISELVAN
Professor, DoMS

Dr. S. MEKALA
Associate Professor, HSS

Dr. G. SUBBAIYAN
Professor, Architecture

Dr. P. GOPALAKRISHNAN
Assistant Professor, Architecture

NIT – Trichy overview

The National Institute of Technology (formerly Regional Engineering College) Tiruchirappalli was established as a joint venture of the Government of India and Government of Tamilnadu in 1964 to bring out world-class engineers who will meet the technological needs of the nation. NIT-T has been declared as an institute of national importance by the National Institute of Technology act 2007 by the parliament. NIT, Trichy also won the prestigious CII-AICTE best industry linked institute by competing with other IITs, NITs and IIITs. The institute also received national awards from FICCI for social responsibility and from ASSOCHAM for best institute to use ICT tools in education. The institute also received high-impact entrepreneurship campus award jointly awarded by the ministry of skills development and entrepreneurship. The flexible curriculum designed and implemented by NIT Trichy has been recognized as a model by NIT council.
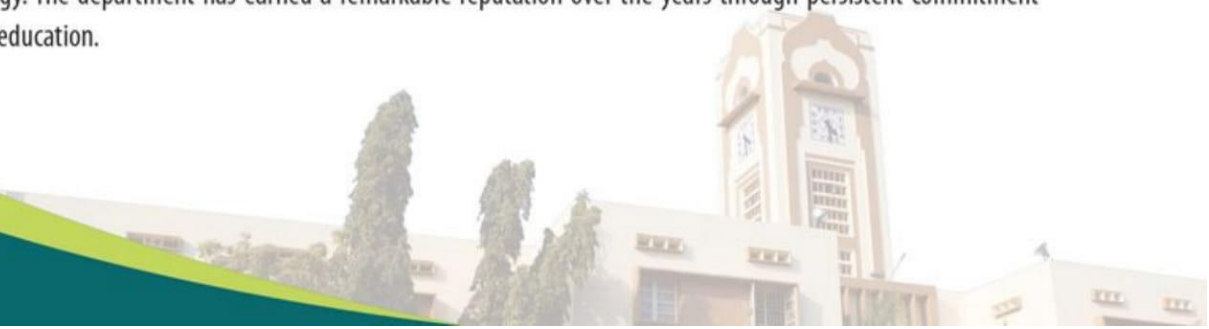
About DOMS-NIT-Trichy

The Department of Management Studies (DoMS), NIT-T since its inception in the year 1978 has served as a management hub for aspiring students and is being recognized as one of the best business schools in the country. The department has earned a remarkable reputation over the years through persistent commitment towards management education and innovation. The research outcomes of this department are highly commendable with many works of the faculty and scholars published in reputed journals indexed in SCI, SCIE, SSCI, ESCI of Thompson Reuters and Scopus.

About DOHSS-NIT-Trichy

The Department of Humanities and Social Sciences, since its inception in the year 2004, has catered for the independent interdisciplinary research and dynamic collaboration to meet the existing demands of industry, business, public and private organizations, academic and human services. The Department offers a wide range of core and elective courses to undergraduates and Postgraduates. The faculty members and research scholars have published their scholarly works in SCI, SSCI and SCOPUS indexed journals.

About DOA - NIT - Trichy

The Department of Architecture was started in the year 1980. The Department offers the Bachelor of Architecture (B. Arch) program of 10-semester duration and the Masters Program (M. Arch.) of 4-semester duration in Energy Efficient and Sustainable Architecture. The program is approved by the Council of Architecture, New Delhi. The department also offers a Doctor of Philosophy in Architecture (Ph.D.) degree. The department's core curriculum is implemented by a team of faculty from a variety of specialization in architecture, including Landscape architecture, city planning, Project Management, urban development, and construction technology. The department has earned a remarkable reputation over the years through persistent commitment towards architectural education.

Programme Focal Points

P – Plan :
Choosing the broad area of research
Methods and techniques of surveying the research literature
Future anticipation
Gap-Theory-Future alignment
Theory building and conceptual development
Framing research objectives and hypotheses
Strategy of knowledge collaboration and networking
Developing Innovative research design
Developing research plan for funding

H – Hard work :
Choosing the right sample
Methods of data collection

D – Deliver :
Data revelation
Art of writing
What, Why and Whom?
Targeting the appropriate journal
Handling roses and thorns

Colloquium's objectives

The quality of research determines the academic standards of the educational organizations. In this competitive era, the research outcomes and collaborations of academicians and research scholars of the educational institutions become a key factor in ranking the institutions high in national and internal higher education market. This research colloquium aims to improve the research quality of the academicians and research scholars, by throwing light on the journey of research process and elaborating the methods and strategies to cross every inch of the research path. This program is designed specially to guide the scholars and academicians in the area of business and social sciences. The planning, execution and delivery phase in the research will be explored and elucidated by the eminent resource persons. Interactive sessions with experts from NIT-T, IIT, IIM and BIM and networking of scholars will be facilitated by this program, which encourage exchange of ideas and strengthening of concepts.

Registration Details

Fee Details:

Category	Individual*	Group Registration**
Industry Participants	8,500	8,000
Academicians	6,000	5,500
Full Time Research Scholars	5,000	4,500
M.Tech/M.Arch	4,000	3,500

● *Full time scholars and students must submit a copy of their College ID with the registration form.

● **To avail our Group Concession, 2 or more delegates can register as a group. Each member should fill a separate application form and all forms should be sent in one envelope.

● Mode of Payment: Registration fee is inclusive of 18% GST and should be paid by a DD drawn in favour of "The Director, National Institute of Technology", payable at SBI, Tiruchirappali.

● Accommodation: Accommodation for the participants will be arranged at a nominal fee in the institute guest house at Rs.700+GST per head per day or in the institute hostel at Rs.70+GST per head per day for the outstation participants. Normally it will be a twin shared accommodation.

Note: Participants are asked to bring their laptops for effective learning.

● Last date for receipt of Application form and Demand Draft 26th November, 2019
● For latest updates on the workshop, go to www.nitt.edu
● Follow us on facebook at fb.com/domsworkshops

Resource Persons

Dr. N. Thamaraiselvan, Professor, Department of Management Studies,
National Institute of Technology, Tiruchirappalli

Dr. S. Mekala, Associate Professor, Department of Humanities and Social Sciences,
National Institute of Technology, Tiruchirappalli

Dr. G. Subbaiyan, Professor, Department of Architecture,
National Institute of Technology, Tiruchirappalli

Dr. P. Gopalakrishnan, Assistant Professor, Department of Architecture,
National Institute of Technology, Tiruchirappalli

Dr. G. Muruganantham, Associate Professor, Department of Management Studies,
National Institute of Technology, Tiruchirappalli

Dr. P. Murugan, Assistant Professor, School of Management Studies
University of Hyderabad, Hyderabad

Dr. M. Sivagnanasundaram, Associate Professor,
IMT, Hyderabad

Dr. J. Daniel Inbaraj, Faculty, Department of Management Studies,
National Institute of Technology, Tiruchirappalli

Dr. S. Gladys, PDF, Department of Management Studies
Indian Institute of Technology, Chennai

Dr. B. Janarthanan, Assistant Professor,
Thiagarajar School of Management, Madurai

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NOV 29 – DEC 3, 2019

National Institute of Technology, Tiruchirappalli – 620 015

REGISTRATION FORM

Date: _____

Name : _____

Designation : _____

Department : _____

Institute/Organization : _____

Email : _____

Ph. No. : _____

Registration : Individual ☐ Group ☐

Category : Academician/Research Scholar/Industrialist/**Student**

Accommodation Required : Yes ☐ No ☐ if yes, Guest House ☐ Hostel ☐

Demand Draft No. : _____ Demand Draft Date : _____

Bank Name : _____ Amount : _____

Signature of the Applicant

Kindly send the registration form and DD to the following address
Dr. N. Thamaraiselvan, Professor, Department of Management Studies,

National Institute of Technology, Tiruchirappalli – 620 015
Email: *domsworkshops@outlook.com*

For any clarification, contact: **Mr. Jegan,** Research Scholar, Mob: +91-9003829118