



# MBA

## Placement Brochure 2007-2008



NATIONAL INSTITUTE OF TECHNOLOGY, TIRUCHIRAPPALLI



## MISSION

TO DEVELOP HUMANE MANAGERS OF ESSENCE AND EXCELLENCE  
THROUGH EDUCATION, RESEARCH AND CONSULTANCY

# CONTENTS

Introduction	2
Welcome Note	4
The Programme	6
The Faculty	10
Guest Lectures	11
Infrastructure	12
Student Activities	14
Training and Placements	17
Summer Internships	19
Student Profile	21
Getting Here	22

*28 Years of Managerial Excellence...*



### Introduction

Tiruchirappalli, a historical, cultural and educational city, situated on the banks of the river Cauvery, is at the geographical center of Tamilnadu. Regional Engineering College, Tiruchirappalli (RECT) was started in the academic year 1964-65 and has been imparting excellent education ever since. It has been granted the status of deemed university and upgraded to National Institute of Technology (NIT) in the year 2003.

With the cream of the engineering and management talent, encompassing both students and faculty, coupled with state-of-the-art infrastructure facilities, it is of little wonder that NITT today stands as one of the stalwarts of engineering and management education in the country. Our illustrious alumni, working at the forefront of technology all over the world stand proof to the excellence of our institution.

DoMS, started in 1982 enjoys the same level of tutelage, focusing its resources exclusively on the budding managers of tomorrow. An ever-evolving curriculum, nurtured through superior industry-institute interaction keeps students up-to-date on the latest corporate nuances. Consequently, DoMS develops entrepreneurs who have an integrated knowledge of managerial theory and practice.

DoMS teaches not just the art and science of management, but much more than that, it instills in its students virtues and skills needed to make a difference in tomorrow's world. . .



## DoMS - 28 Years of Excellence

The MBA program at the Department of Management Studies imparts in-depth knowledge with an objective to create and equip prospective managers with leadership skills, lateral thinking and critical evaluation abilities, thus developing successful entrepreneurs and corporate heads of tomorrow. The department is consistently ranked A++ among top B-schools in the country.

The academics at DoMS, NITT is a veritable treasure of learning and erudition. With a matured lineage of consultancy and research behind them, this exclusive group of academicians is responsible for grooming raw talents into performing prodigies. Backed by scholars from all fields of management, the faculty at DoMS is the guiding light of the students in all their endeavors.

Teaching methods at DoMS include lectures, case studies, seminars, business games, simulation exercises, mini projects, and unstructured group work and field visits. The regular features of the same includes a curriculum, which boasts of exhaustive and rigorous case studies and role-plays, thereby enhancing specific field knowledge with excellent communication skills. The off campus workshops held by the DoMS academia along with compulsory mini projects help the students in gaining insight into the realities of the business world.

## MESSAGE FROM THE HEAD

The Department of Management Studies started in the year 1982 offers quality management education and imparts value in grooming future managers. The Master of Business Administration (MBA) course at DoMS is designed to have an innovative balance between the theory and practice of management.

At DoMS we constantly redesign and restructure our curriculum, making it relevant to meet the needs of the rapidly changing business environment. Our students are equipped with managerial concepts and skills to face the challenges ahead of them and embrace change with a positive attitude.

Our excellent faculty members instill in our students not only a solid grounding in the academic theories and concepts of their specialty, but also insight into the practical issues and challenges currently facing their discipline. This equips our students with necessary skills to make sound business decisions. Industry institute interaction facilitates students and faculty alike to gain business insights from the experience of business leaders.

We emphasize group work allowing each student to benefit from the quality and diverse, cultural and business backgrounds of their classmates. We also foster a strong partnership among students, faculty and staff in the learning enterprise.

It gives me great pleasure to welcome you to our campus and look forward to build a successful relationship with your company, by making our students a part of your esteemed organization.

**Dr. J. Raja**  
**Professor and Head**



## MESSAGE FROM THE HEAD



NIT, Tiruchirappalli is one of the premiere educational institutions in India and has always played a pioneering role in expanding the frontiers of knowledge and developing new courses. Set up in 1982, the Department of Management Studies has established a reputation as a school of academic excellence that cares for its students. This MBA programme has been consistently rated as one of the top 10 sectoral B-Schools in India.

The challenging work environment provided by the institute combined with the intelligence, high energy and motivation of our students has made DoMS a great

gurukul. This develops business graduates with a holistic perspective, versatile in functional areas and specialized in industry domains.

The industry recognizes and respects the rigour of our education process and the quality of our students, and this culminates in good placements. DoMS has been enjoying more than 100 % placement in all its specializations over the years.

I take great pride in introducing, the budding Managers of 2006-08, groomed at DoMS, shaped by its vision and ideal of promoting true "corporate citizens", and eager to serve you.

We are confident that these young men and women would be an asset to your organization through their technical and managerial capabilities and their penchant for innovation. Our aim is to actively assist you in attracting and identifying the individuals best suited to your needs and in developing a symbiotic relationship.

**Dr. A.K. Bakthavatsalam**  
**Professor & Head**

## THE PROGRAMME

The MBA programme follows a trimester pattern and imparts in-depth knowledge in crosscuts of all the academic areas and pools together resources from every functional area, thus driving home the importance of seeing the "big picture" in business. Admitted to the course on the basis of a rigorous selection procedure, the students represent a good mix of fresh graduates and experienced professionals.

The programme builds up on the fundamental knowledge of the students, permitting them to explore their interests to a greater depth. It emphasizes more on application of management principles and techniques in modern business through continuous industrial interactions and highlights decision making for controlling and applying management concepts. The projects and the assignments undertaken as part of the programme help them in individual betterment with due emphasis on team work.

The course work comprises core subjects and electives. While the core subjects help the students prepare for advanced study in their areas of interest, the electives focus on extending their depth and understanding of the subjects. A two-month internship at the end of first year gives the students an in-company learning experience, helping them to integrate theory with practice.

A high profile board of studies periodically reviews and updates the syllabi based on the changing needs of business environment and brings it for the approval of the Senate. The programme covers 32 courses spread over modules of 10 weeks each and a summer project of 10 weeks over a 2-year period.

## PEDAGOGY

### **Classroom Inputs**

Aided by state of the art infrastructure, emphasis is given towards live cases, active discussions, role plays, impromptu-speeches, ad-lib presentation, mini projects etc., that provide a practical orientation to what is taught.

### **Guest Lectures**

Eminent professionals from the industry share their experiences and enable the aspiring managers to broaden their scope of thinking, to relate conceptual learning with practical application and to provide exposure to the latest trends in the industry.

### **Live Cases**

Most of the learning is through case presentations that create a competitive environment in the class room, cultivate an attitude to excel and encourage out of the box thinking among students.

### **Mini-Projects**

A mini project in each functional area is undertaken in every trimester in which the students are expected to seek and collect

information from the field on their chosen topics, analyze it based on theoretical concepts, and defend their analysis through presentations.

### **Skills and Leadership**

Additional contact time is built into the course to provide individual help in improving skills in learning, negotiation and presentation.

### **Career Guidance**

Our Training and Placement cell is a highly focused and committed unit providing the budding managers with guidance on their choices and access to future employers.



## CURRICULUM

The curriculum provides comprehensive knowledge and skills to manage business and industry in the emerging business environment. The programme is a 'rite de passage' through which one may develop from a student to a professional manager. The curriculum is designed so that each course builds upon the principles learnt in the previous course.

### Business analytics

Business analytics is the new frontier of management science and practice. The program is being shaped in conjunction with industry where Analytics has become a way of life.

### INFORMATION SYSTEMS

- System Analysis and Design
- Software Project Management
- Digital Economy and e-Business
- Knowledge Management
- Decision Support using Data Warehousing and Data Mining
- RDBMS
- Multimedia Technologies
- OOP and Applications
- Operating Systems and Networks

### MARKETING

- Services Marketing
- Marketing Research
- Sales Management
- Advertising Management
- Brand Management
- Business to Business Marketing
- Consumer Behavior
- Direct Marketing
- Distribution Management
- International Marketing
- Marketing on the Internet
- Retail Management
- Rural Marketing
- Strategic Marketing

*DoMS provides structured inputs on various courses and also encourages students to independently analyse and prepare for challenges thereby bringing a holistic approach to real-world business"*

*- Mr. Thomas K. T. (Class of 1994)  
Manager, Business Development  
Cognizant*

## **PRODUCTION AND OPERATIONS**

- Advanced Materials Management
- Advanced Operations Research
- Computer Integrated Manufacturing
- Maintenance Management
- Production Planning and Control
- Purchasing and Inventory Management
- Logistics Management
- Supply Chain Management
- Value Engineering and Waste Control

## **HUMAN RESOURCES**

- Change Management
- Compensation Management
- Counseling in the Work Place
- Organizational Theory
- Strategic Human Resource Development
- Training for Results
- Entrepreneurship and Small Enterprise

## **FINANCE**

- Asset Based Financing
- Corporate Finance
- Cost System and Cost Control
- Financial Institutions and Services
- Insurance and Pension Schemes
- Investment Banking
- Security Analysis and Portfolio Management
- Tax Laws and Tax Planning
- Treasury Management
- Strategic Cost Accounting and Management Control



## THE FACULTY

The gurus at DoMS, NITT are a veritable treasure of learning and erudition, with a matured lineage of consultancy and research behind them, this exclusive group of academicians is responsible for grooming raw talents into performing prodigies. Backed by scholars from all the fields of management, the faculty at DoMS is the guiding light of the students in all their endeavors.

### **Dr. G. Kannabiran**

M.Sc., M.E., M.B.A., Ph.D.  
Information Systems

### **Dr. J. Raja**

M.Com. M.B.A., AICWAI, Ph.D.  
Finance

### **Dr. M. Punniyamoorthy**

B.Sc., M.Tech, ICWAI (Inter), Ph.D.  
Operations and Finance

### **Dr. C. Anandan**

B.E., M.B.A., Ph.D.  
Marketing

### **Dr. P. D. D. Dominic**

M.Sc, M.Phil, M.B.A., P.G.D.O.R., Ph.D.  
Quantitative Techniques and  
Information Systems

### **Mr. R. Murali**

M.Sc, M.B.A., FICWA, CAIIB  
Human Resource and General  
Management

### **Dr. N. Thamaraiselvan**

M.B.A., M.Phil, Ph.D.  
Marketing

### **Dr. V. J. Sivakumar**

Ph.D.  
Marketing

### **Dr. S. Usha Nandhini**

B.E., M.B.A., M.Phil., Ph.D.  
Finance and Operations

### **Mrs. P. Sridevi**

B.E., M.B.A.  
Information Systems

### **Mr. D. M. Sezhiyan**

M.B.A., M.Phil.  
Marketing And Finance

### **Mr. G. Muruganantham**

M.B.A., M.Phil.  
Marketing

### **Mr. M. Kameswar Rao**

M.B.A.  
Human Resource

## GUEST LECTURE

### **Marketing Research**

Mr. Raghavan  
Director  
ACNielsen Org-Marg

### **Brand Management**

Mr. Sridhar Ramanujam  
CEO  
BrandComm

### **e-Banking**

Mr. P. C. Narayan  
Professor  
IIM, Bangalore

### **Consumer Behaviour**

Mr. Ravi Shankar  
VP-Marketing  
John Cranes Engg. Works

### **Strategic Management**

Mr. Senthil Kumar  
Asst. Professor  
Bowling Green University,  
US

### **Marketing Research**

Dr. Xavier  
Professor  
SRM

### **Lean Management**

Dr. B. Mahadevan  
Professor  
IIM, Bangalore

### **Retail Market**

Dr. Shakthivel  
Professor  
LIBA, Chennai

### **Project Management**

Dr. Colin O. Benjamin  
Professor  
Florida A&M University, US

### **Neuro-Linguistic Programming**

Mr. S. Janakiraman  
General Manager  
Hindustan Aeronautics  
Limited

### **Materials Management**

Mr. Marudha Muthu  
DGM, Purchase  
BHEL

### **Logistics**

Mr. Ganesh  
Research Analyst  
LMW

### **Change Management**

Mr. Kasinath Ramachandran  
Consultant  
Ramco Systems

### **SPM Software Industry**

Mr. Shankar Viswanathan  
Vice President  
Covansys

### **Trends in Software Industry**

Mr. Ravi Vishwanathan  
Vice President  
TCS, Chennai

## LIBRARY

The computerized Central Library of the institute has a collection of around hundred thousand books. This includes more than 10,000 books on management, 356 journals and more than 15,000 back volumes of professional journals. In addition, facilities like CD-ROM Workstations, Audio-Visual section with video and audio cassettes, lingua phone laboratory, microfilm reader & reprography section are available. A book bank scheme is available for deserving students.

In addition to the central library facility, the department has a library with an exhaustive collection of books and journals on management and business, periodicals magazines and various business dailies, press clippings, statistical publications, annual reports of top companies and case studies, reports, educational videos and CD-ROMs.



### Audio - Visual lab /Conference Halls

Another exclusive feature is the audio-visual laboratory of the department, which has a large collection of more than 200 video cassettes. The Audio-visual Lab facilities are available round the clock. Apart from air-conditioned classrooms the department has separate conference halls for seminars, management meets, conferences and training programs. The department has a set of state-of-the-art multimedia and audio-visual teaching aids.

## THE OCTAGON

The Octagon epitomizes the cutting edge of state of art technology available in the institution. It has one of the largest LANs in the country acting as a hub for computing facilities throughout the campus. Central computing facilities include a network of 200 Pentium based nodes, conference and seminar facilities and a comprehensive library equipped with computer literature. The Octagon stepped into the information superhighway by upgrading to 8 Mbps connectivity.



## FACILITIES / RESOURCES

- Operational 24/7 right through the year
- RECAL Sun Microsystems sponsored lab
- Graphics lab
- Software Repository

*"DoMS MBA had a big impact on my thinking and capabilities. It has helped me navigate through the vicissitudes of an international career"*

*- Mr. Raja Sekar (Class of 1993)*

*Senior Project Manager, Fannie Mae,*

*Washington. D.C., USA*



## STUDENT CLUBS

The classroom routine in the Department of Management Studies has been remarkably supplemented with praiseworthy efforts of the students as well as the academia in the form of clubs.

These clubs provide opportunities to the students to broaden their horizon and perspective on one hand and to develop personal qualities and skills on the other. An expression of the free enterprise, the clubs have made their mark in bringing out and encouraging the best of talents in the form of paper / case presentations from students as well as the faculty. Aiding in this is "Learn from the Leader", a series of guest lectures delivered from the stalwarts of the industry that has been in process.



These clubs hold evening guest lectures and weekend seminars. They also organize various events like business quizzes, stock exchange games, product promotion games, management debates and so on.

The clubs have been christened as:

- **Marketus (Marketing)**
- **Finnacle (Finance)**
- **Persona (HR)**
- **Infinet-e (Systems)**

They serve as a forum for pooling in knowledge from all the departments and as a confluence of thoughts in the form of case discussions, management games and industry interaction.

## SPiRiT-Ed

### Students Participatory Initiative in Rural IT Education

As a part of SPiRiT-Ed, we endeavor to make a positive contribution to the schools which have been facing infrastructure constraints. Our commitment is to make them computer literate. It is established for the purpose of improving, guiding and inspiring the students to go places in their future. The response to these initiatives has been overwhelming which has inspired us to widen the horizon of SPiRiT-Ed.



## ALUMNI

Alumni provide valuable guidance to the current batches regarding career planning apart from nurturing their interests. Alumni's commitment has greatly inspired the students to interact with them effectively. Students mentored by alumni from various industries help them be aware of industry trends. Guest lectures from mentors on a periodic basis are a major contributing factor in the learning process.

*"Great place for Development of Managerial Skills,  
Breeding ground for leaders of tomorrow..."*

*- Mr. D. Ravikumar (Class of 1989)  
General Manager, S&EBI*

## OUR ALUMNI

A popular maxim that does the rounds of the corporate world is that, business schools are measured by the strength and the quality of its alumni network. DoMS alumni have scaled the corporate ladder considerably and are established in premier positions all over the world. It is with this sense of pride and elation that we present to you the details of few of the many, who made it to the stars.

Ravikumar  
General Manager  
SEBI

Ganesh Mahadevan  
General Manager  
Totem Projects

Kannan.S  
Director  
Business Development  
Ramco Systems Corp, US

Sanjali K  
Senior Consultant  
SAP India Pvt. Ltd

Pattabiraman.R  
Area Sales Manager  
HCL Comnet

Thomas K.T  
Manager, BD  
Cognizant

Krishna Prasad  
Group Business Head  
Microfinance, Savings and  
Investments Rural Finance Group  
ICICI Bank Limited

Subramaniam Prasad  
GM, Sales  
Dohler Flavordes

Senthil Rajagopalan  
US Operations-KM  
Satyam

Srinivas Thota  
Project Manager  
Infosys Technologies  
CA, US

Stephen Pradeep  
Solutions Architect  
I2 Technologies

Prabhu Joseph  
Consultant  
Accenture Australia Ltd

N.E. Subramaniam  
Product Manager  
Saint Gobain Vetrotex

RajaSekar  
Senior Project Manager  
Fannie Mae  
Washington D.C., USA

Srikanth  
Deputy Manager  
Trident Group

Subramania Siva  
Modern Trade Activation  
Specialist  
HLL

George Jacob  
Senior Project Consultant  
Federal Reserve Bank of San  
Francisco

Vinoth Kumar  
Senior Associate  
Ford Motors

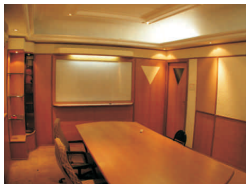
Ravin Carr  
Senior Manager – Marketing  
CSS Corp

Venkatesh Srinivasan  
Marketing Coordinator  
Frost & Sullivan

K.Gunalan  
Marketing Manager  
Saint Gobain

## DEPARTMENT OF TRAINING AND PLACEMENT

The Department of Training and Placement is the marketing division of the institute. Over the years, the Department, acting as an interface between the students and companies, has maintained symbiotic, vibrant and purposeful relationship with industries across the country. As a result, it has built up an impressive placement record both in terms of percentage of students placed, as well as the number of companies visiting the campus.



### Hosting companies on campus

The department provides facilities for the visiting companies to conduct pre-placement talks, written tests, group discussions and interviews. Audio visual aids like laptops and LCD projectors for pre-placement talks and internet facilities for online tests will be arranged on prior intimation.

Conveyance from/to the railway station or airport is arranged by the department. Accommodation and food is provided at the institute guest house for the company on prior intimation and the costs for these are borne by the institute. In case the company executives wish to stay outside the campus, all arrangements for their accommodation will be made but the costs are to be borne by the company.

## PLACEMENT PROCEDURE

- The Institute invites selected companies to the campus for placements.
- Companies express their interest in visiting the campus for placement.
- The company conducts pre-placement presentation and discussions with the students on campus, broadly covering the company profile, the nature of the job, the career growth path, the selection procedure and emoluments offered.
- The date for final recruitment is scheduled based on mutual understanding between the Institute and the recruiting company.

Excellent facilities for conducting interviews, group discussion and written tests are provided on campus. Ergo, the recruiting process is made a comfortable and enjoyable experience for the recruiters at DoMS.



### Other Information

Companies are requested to confirm their date of visit in advance to allot a mutually convenient date and time.

The accommodation for executives can be arranged at the NITT guest house.

## INTERNSHIP COMPANIES

A2Z INFOTECH  
ABN AMRO  
AFL  
AIRCEL  
AIRTEL  
AMUL  
ANZ  
AVIVA  
BHEL  
BIG BAZAAR  
BLUE STAR  
BRAKES INDIA LTD  
CENTURION BANK OF PUNJAB  
CITI FINANCIAL  
COGNIZANT  
COKE  
COVANSYS  
DRDO  
FROST & SULLIVAN  
FORD  
GENPACT  
GODREJ & BOYCE  
GTL LIMITED  
HCL INFOSYSTEMS

HCL TECHNOLOGIES  
HDFC  
HEXAWARE TECHNOLOGIES  
HONEYWELL  
HYUNDAI  
IBM  
ICICI BANK  
IL & FS  
IMRB  
INDIA INFOLINE  
ING VYSYA  
ITC INFOTECH  
ITCOT  
KARUR VYSYA BANK  
MARKELYTICS  
MICO-BOSCH  
MUDRA COMMUNICATIONS  
MURUGAPPA GROUP  
NSE  
PENTASOFT  
PEPSI  
PRICOL  
RAMCO SYSTEMS  
REACH TECHNOLOGIES

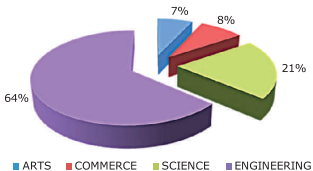
RELIANCE INFOCOMM  
RELIANCE PETROCHEMICALS  
RESERVE BANK OF INDIA  
ROOTS INDUSTRIES  
SAIL  
SIEMENS  
SONATA SOFTWARE  
SUNDARAM CLAYTON  
SUNDARAM FINANCE  
SYNOVATE  
TATA CHEMICALS  
TATA MOTORS  
TATA TINPLATE  
TATA STEEL  
TCS  
TITAN  
UCO BANK  
VIJAYA BANK  
ZYDUS CADILA HEALTHCARE



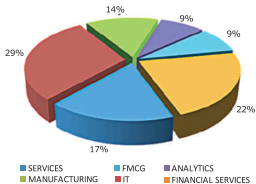
## STUDENTS' PROFILE

The current batch is a blend of enterprising students. Admitted on the basis of a rigorous admission procedure, the students represent a good mix of fresh graduates and experienced professionals with different qualifications.

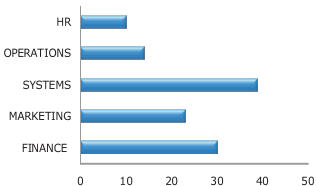
### UG BACKGROUND



### SUMMERS - SECTOR WISE



### SPECIALIZATION



## FLIGHT TIMINGS

FLIGHT NUMBER	AIRLINE	DAYS OF OPERATION	FROM	TO	DEPARTURE	ARRIVAL
KFR 2436	KINGFISHER	SUN	TRICHY	BANGALORE	11:55	12:50
KFR 2436	KINGFISHER	DAILY EXCEPT ON SUN	TRICHY	BANGALORE	14:55	15:50
IC 968	INDIAN	TUE, WED, FRI, SUN	TRICHY	CHENNAI	05:00	05:50
IC 994	INDIAN	WED	TRICHY	CHENNAI	11:40	12:30
DN154	AIR-DECCAN	DAILY	TRICHY	CHENNAI	14:55	15:45
IC967	INDIAN	MON, TUE, THU, SAT	CHENNAI	TRICHY	12:00	12:50
IC993	INDIAN	TUE	CHENNAI	TRICHY	12:50	13:40
DN153	AIR-DECCAN	DAILY	CHENNAI	TRICHY	13:30	14:30
KFR 2435	KINGFISHER	SUN	BANGALORE	TRICHY	10:30	11:25
KFR 2435	KINGFISHER	DAILY EXCEPT ON SUN	BANGALORE	TRICHY	13:30	14:25

## TRAIN TIMINGS

TRAIN NO.	TRAIN NAME	FROM	TO	DEPARTURE	ARRIVAL	DAYS
6178	ROCKFORT	TRICHY	CHENNAI-EGMORE	22:00	05:30	DAILY
6177	ROCKFORT	CHENNAI - EGMORE	TRICHY	22:00	05:15	DAILY
6232	MAILADUTHURAI	BANGALORE	TRICHY	19:10	04:05	DAILY
6231	MAILADUTHURAI	TRICHY	BANGALORE	20:30	05:55	DAILY
2605	PALLAVAN	CHENNAI - EGMORE	TRICHY	15:30	20:50	DAILY
2606	PALLAVAN	TRICHY	CHENNAI-EGMORE	06:30	11:05	DAILY
2635	VAIGAI	CHENNAI - EGMORE	TRICHY	12:25	17:25	DAILY
2636	VAIGAI	TRICHY	CHENNAI - EGMORE	09:15	13:45	DAILY
6607	MS MANGALORE EXP	CHENNAI-EGMORE	TRICHY	22:00	04:45	DAILY
6608	MAQ CHENNAI EXP	TRICHY	CHENNAI - EGMORE	22:20	04:33	DAILY
6127	GURUVAYUR	CHENNAI - EGMORE	TRICHY	07:25	12:45	DAILY
6128	GURUVAYUR	TRICHY	CHENNAI - EGMORE	13:50	19:25	DAILY

Note: The timings are valid as of August 2007 and are liable to change

## PLACEMENTS

Year after year, companies from diverse disciplines visit the campus to select the brightest budding managers whom the institute has nurtured to excel in any walk of their lives. The institute attracts a large number of recruiters many of them being the regular ones. Some of these include:

ABN AMRO  
AFL  
AIRCEL  
AMERICAN EXPRESS  
ANZ  
BIRLA SUNLIFE  
CARITOR  
CITI FINANCIAL  
COGNIZANT  
COKE  
COVANSYS  
DR. REDDY'S FOUNDATION  
ESAB INDIA LIMITED  
E-SERVE  
FROST & SULLIVAN  
GE COUNTRYWIDE  
GENPACT  
GODREJ & BOYCE  
HCL COMNET

HCL TECHNOLOGIES  
ICICI BANK  
ICICI PRUDENTIAL  
i-FLEX  
IL & FS  
IMRB  
ING VYSYA  
KANBAY  
KARVY CONSULTANTS  
KOTAK SECURITIES  
MANHATTAN ASSOCIATES  
MERINDUS CONSULTING  
METLIFE INSURANCE  
MICO BOSCH GROUP  
MINDTREE  
MISYS  
MODELYTICS  
PEPSI  
POLARIS

PRICOL  
RAMCO SYSTEMS  
REACH TECHNOLOGIES  
REDINGTON  
RELIANCE INDUSTRIES LIMITED  
SATYAM COMPUTERS  
SONATA SOFTWARE  
STANDARD CHARTERED BANK  
SYMPHONY  
SYNTEL  
TATA MOTORS  
TATA TINPLATE  
TCS  
TELCON  
TITAN  
VEDANTA RESOURCES  
WIPRO TECHNOLOGIES



EVENT

Department of Technology, Coimbatore Institute of Management  
Management Education Society  
Knowledge Management  
@work

Special Lecture on  
Software Project Management

MANAGEMENT STUDIES



## ADDRESS FOR COMMUNICATION

Dr. A. K. Bakthavatsalam  
Professor and Head  
Department of Training and Placement  
National Institute of Technology  
Tiruchirappalli - 620 015  
Tamilnadu.

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Telefax: +91- 431 2501 081  
Email: [tp@nitt.edu](mailto:tp@nitt.edu) / [tpnitt@gmail.com](mailto:tpnitt@gmail.com)