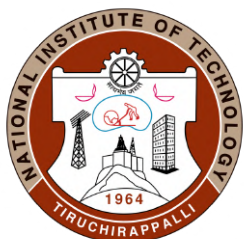


PLACEMENT BROCHURE 2026 - 2027

DEPARTMENT OF MANAGEMENT STUDIES

NATIONAL INSTITUTE OF TECHNOLOGY
TIRUCHIRAPPALLI





DEPARTMENT OF MANAGEMENT STUDIES

NATIONAL INSTITUTE OF TECHNOLOGY, TIRUCHIRAPPALLI



VISION

To be a globally acknowledged Business School with social relevance.

MISSION

To develop managers and entrepreneurs of essence and excellence and to enrich the society through education, research and consultancy.

About NITT

Recognized as an Institute of National Importance, National Institute of Technology, Tiruchirappalli is India's highest-ranked NIT and consistently ranks among the top 10 engineering institutes in the NIRF rankings. Renowned for excellence in engineering, management, technology, science and architecture, it was the first NIT to introduce an MBA program and was honored with the FICCI "University of the Year" award in 2017.

About DoMS

Established in 1978, DoMS NIT Trichy carries a 48-year legacy of excellence, making it one of India's oldest and most respected B-Schools. Renowned for its strong industry connect, research and academic rigor, DoMS develops future-ready leaders with a global outlook. Among the leading management departments in the NIT system, it is also one of the few B-Schools in India offering a unique specialization in Business Analysis and IT Consulting.

CURRICULUM

The DoMS MBA programme follows trimester pattern and imparts its in-depth knowledge in the crosscuts of all academic areas. A high profile Board of Studies periodically reviews and updates the syllabi based on the changing needs of the business environment. The programme covers 41 courses including a Summer Project of 8 weeks.

MARKETING MANAGEMENT

- Digital Marketing
- Marketing Metrics
- Strategic Brand Management
- Retail Management
- Consumer Behaviour
- Customer Relationship Management
- Marketing Research
- Sales Management
- Analytics for Strategic Market Planning
- International Marketing



FINANCIAL MANAGEMENT

- Financial Institution and Services
- Financial Derivatives
- Investment Banking
- Asset Based Financing
- Personal Finance
- Advanced Corporate Finance
- Tax Laws and Tax Planning
- International Finance
- Financial Risk Analytics



CURRICULUM

OPERATIONS MANAGEMENT

- Production and Operations Management
- Operations Research
- Supply Chain Management
- Production Planning and Control
- Logistics Management
- Services Operation Management
- Advanced Materials Management
- Advanced Operations Research
- Technology Forecasting
- Supply Chain Analytics



HUMAN RESOURCES MANAGEMENT

- Interpersonal Effectiveness
- Talent Management
- Training and Development
- Compensation and Benefits
- Counselling in the Workplace
- Industrial Psychology
- International Human Resources Management
- HR Analytics
- Industrial Relations and Labour Laws



CURRICULUM

BUSINESS ANALYTICS

- Introduction to Business Analytics
- Basic Data Analytics
- Big Data Analytics and Data Science
- Advanced Data Analytics
- Machine Learning Techniques
- Advanced Machine Learning Techniques
- Data Mining Techniques
- Google Analytics
- Text Analytics
- Digital Analytics
- Digital Analytics Software Lab



BUSINESS ANALYSIS & IT CONSULTING

- Information Management
- Corporate Information Strategy & Management
- Business Analysis & ITC in Manufacturing
- Technology Management
- Introduction to Business Analysis & IT Consulting
- Systems Analysis and Design
- Software Project Management



BATCH DEMOGRAPHICS

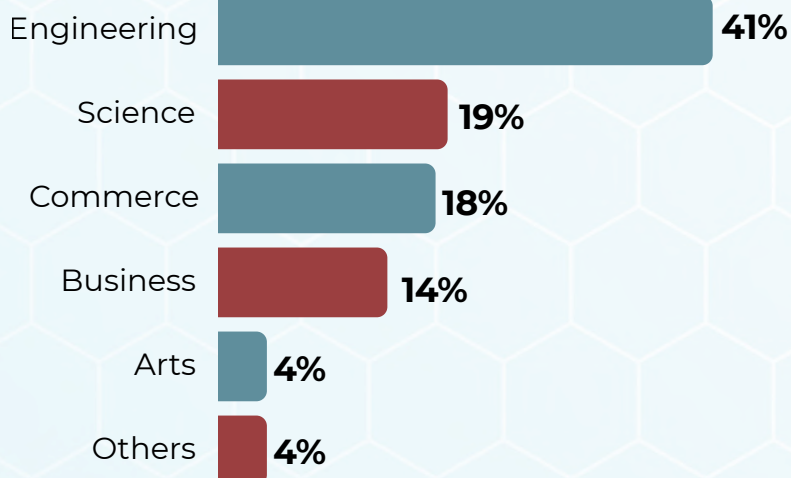
GENDER RATIO

67%
MALE



33%
FEMALE

EDUCATIONAL BACKGROUND



WORK EXPERIENCE



72%

Freshers



28%

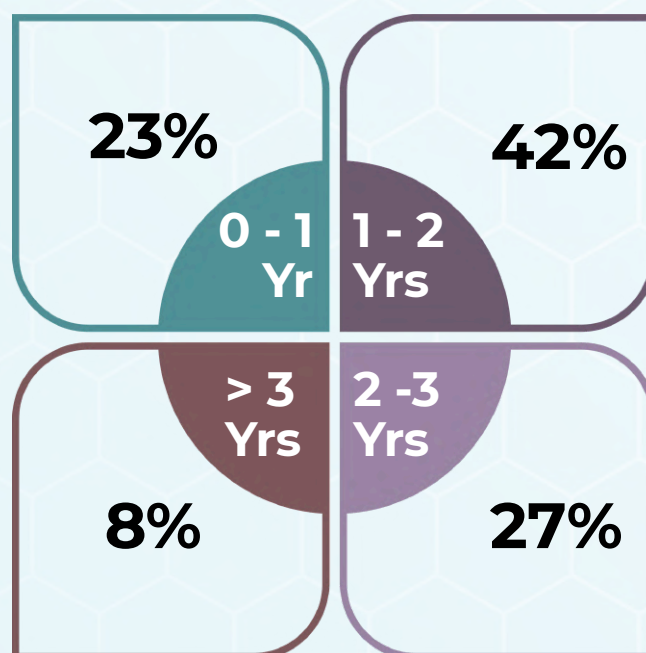
Experienced



1.5 Yrs

Average Work Exp.

WORK EXPERIENCE DURATION



WORK EXPERIENCE DOMAINS

IT / Analytics  31%

Engineering  30%

BFSI  12%

Consulting & Professional Services  12%

Others  15%

SUMMER INTERNSHIP HIGHLIGHTS



GLITTERING ALUMNI



Dr. G. Kannabiran
Director - NAAC
Former Director - IIIT
Batch - 1987



Mr. Ravikumar D
Ex - NCLT Member & Chief
General Manager -SEBI
Batch - 1989



Ms. Revathi Kant
Executive VP & CDO
Titan Company Ltd
Batch - 1990



Mr. Rammohan S
Strategy Consultant & Coach
TVS Credit Services Ltd.
Batch - 1993



Mr. Sanjai K
Partner Technology
Consulting at EY
Batch - 1993



Mr. Venkatesh Kanna
Leader - Digital Transformation
IBM
Batch - 1993



Mr. Jiju P Mani
Managing Director
Accenture
Batch - 1995



Mr. Pooranan B
CTO & Co-Founder
Codem Inc.
Batch - 1996



Mr. Rashmi Ranjan
CEO - Odisha Skill Development
Project - World Skill Center
Batch - 1997



Dr. Swaminathan Mani
VP - Business Marketing
Tech Mahindra
Batch - 1998



Mr. Anand Vaidyanathan
Executive Director
Wells Fargo
Batch - 1998



Mr. Debraj Majumdar
MD - CMA
KPMG
Batch - 1999



Ms. V. Subha
Managing Director
Citi Bank
Batch - 1999



Ms. Hema R
VP - HR
Standard Chartered GBS
Batch - 2003



Mr. Satish Medapati
Chief AI Officer
Movius
Batch - 2004



Mr. Abhinav Vikas
Partner
Deloitte
Batch - 2005



Mr. Antony Alex
Vice President
Citi Bank
Batch - 2006



Mr. Ranjit Saswadan
AGM - Sales
Sony India
Batch - 2008



Ms. Abinaya Ashokkumar
Senior Product Owner
Bank of America
Batch - 2009



Mr. Neetish Nishant
Senior VP
Citi Bank
Batch - 2009

FACULTY



Dr. P Sridevi
Professor and HOD
Information System



Dr. G Kannabiran
Professor (HAG)
Director - NAAC



Dr. M Punniyamoorthy
Professor (HAG)
Operations & Analytics



Dr. N Thamaraiselvan
Professor (HAG)
Marketing



Dr. V J Sivakumar
Professor
Marketing



Dr. G Muruganantham
Professor
Marketing & General Management



Dr. B Senthil Arasu
Professor
Finance



Dr. V Lavanya
Associate Professor
Human Resources



Dr. S Nivethitha
Assistant Professor
Human Resources



Dr. S Yamini
Assistant Professor
Operations & Analytics



Dr. Shobitha Poulose
Assistant Professor
Human Resources



Dr. Janarthanan B
Assistant Professor
Marketing



Dr. Malolan S
Assistant Professor
Operations & Data Analytics



Dr. J Kirubakaran
Assistant Professor
Finance



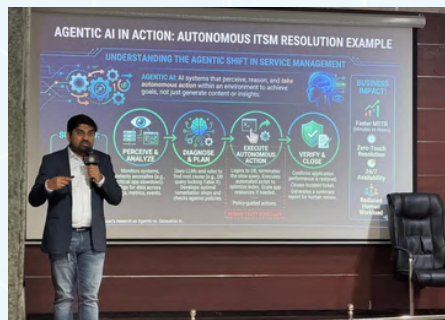
Dr. Prince R
Assistant Professor
Human Resources



Dr. S Velavan
Assistant Professor
Finance

GUEST LECTURES

IT Service Delivery Models in the AI Era



Mr. Rajbarath K R
Senior Product Manager
Microsoft

Leadership in the Age of AI: Building Trust, Judgment & Culture in Tech-Driven Workplaces



Mr. Ravi Rangaraju
Director, Regional HR
Thomson Reuters



Foundation in AI for Business Leaders



Mr. Justin Prabhu Sathyanathan
Technology Consultant - Digital
Transformation

GUEST LECTURES

Bridging Theory and Practice: Sales & Marketing in the Real World



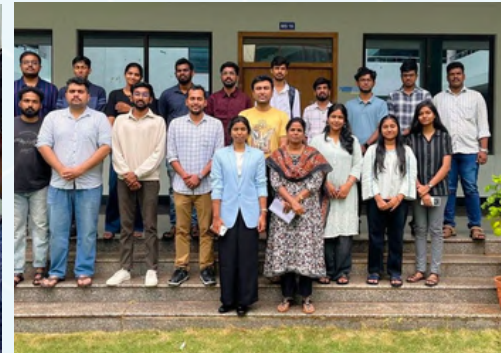
Mr. Ranjit Saswadan
AGM - Sales
Sony India



Application Development using Agile Methodology



Ms. Saranya Jayakumar
Project Lead I
Photon



Preparing Young Minds for Complex Business Scenarios



Mr. Rashmi Ranjan
CEO - Odisha Skill
Development Project
World Skill Center



NISADYA

Nisadya, the **flagship business fest** of DoMS, NIT Tiruchirappalli, brings together **over 300 aspiring managers** and business enthusiasts from across the country. With events spanning Marketing, Finance, HR, Operations, Analytics and Strategy, it promotes innovation, leadership, teamwork and strategic thinking while offering exposure to real-world business challenges.



PRAGYAN

Pragyan, NIT Tiruchirappalli's annual **international techno-managerial festival** and one of India's largest student-run events, attracts participants from **over 100 institutions** and thousands of attendees. Through competitions, workshops and expert interactions, it promotes innovation, industry engagement, leadership, problem-solving, teamwork and experiential learning opportunities.



PRABANDHAN

Prabandhan, the **flagship management conclave** of DoMS, NIT Tiruchirappalli, brings together industry leaders, entrepreneurs and alumni to share insights on emerging business trends. Through keynote sessions and panel discussions, it provides industry exposure, fosters networking and bridges the gap between academic learning and real-world business acumen.



INACON

INACON, the **premier industry-academia conclave** of DoMS, NIT Tiruchirappalli, brings together business leaders and professionals to share insights on emerging industry trends and practices. Through expert talks and panel discussions, it broadens students' managerial perspectives, provides networking opportunities and enhances their readiness for the corporate world.



COMMITTEES OF DoMS

PUBLIC RELATIONS & ADMISSION COMMITTEE



Public Relations & Admissions Committee (AdCom) manages admissions, onboarding and student engagement at DoMS, ensuring a smooth transition for incoming students.

ALUMNI RELATIONS COMMITTEE



Alumni Committee strengthens the connection between DoMS and its alumni network through mentorship providing students with industry insights and career guidance.

STUDENT DEVELOPMENT & CORPORATE RELATIONS



Student Development & Corporate Relations Committee bridges academia and industry through initiatives for professional development, enhancing students' industry readiness.

EVENT ORGANISING COMMITTEE



Event Organizing Committee (EOC) plans and executes events at DoMS, fostering student engagement, collaboration and a vibrant campus culture through seamless coordination and management.

TRAINING & PLACEMENT COMMITTEE



The Training & Placement Committee connects students with industry by facilitating internships and professional development through training and career-oriented initiatives, making them industry-ready.

CLUBS OF DoMS

ANALYTICA THE ANALYTICS CLUB

Analytica promotes data-driven thinking and analytical problem-solving through practical learning and industry-focused initiatives.

OPEX THE OPERATIONS CLUB

Opex promotes learning in operations and supply chain management through workshops, case studies and industry-focused initiatives.

REGIMEN THE SOFT SKILLS CLUB

Regimen enhances students' aptitude, communication and problem-solving skills through practical training & competitive learning initiatives.

PERSONA THE HR CLUB

Persona fosters learning in human resource management via case-based discussions, interactive sessions and industry-oriented activities.

VIPANAN THE MARKETING CLUB

Vipanan bridges classroom concepts and industry practices effectively through workshops and marketing-focused learning initiatives.

VITTIYA THE FINANCE CLUB

Vittiya promotes financial acumen and analytical thinking through simulations, discussions and industry-focused learning initiatives.

ALUMNI TESTIMONIALS

....DoMS, NIT Trichy didn't just shape my career, it broadened my horizon from industry to global research. I truly am grateful and I'm proud of carrying this foundation forward....



Mr. Renold Thundanvilagam Devaraj
Doctoral Student
University of Portsmouth, UK



Mr. Rohit Kumar
Lead Consultant
Celenois

....if you're someone who is looking for a college which can challenge you, nurture you and prepare you for the real world problems, then DoMS, NIT Trichy is the place to be in....



Mr. Sasi Dharan
Senior Manager - Strategy
The Economic Times

....what else I love about NIT Trichy beyond the curriculum is the cultural diversity. Right now, it is helping me to work in a very big organisation



Mr. Satish Medapati
Chief AI Officer
Movius

...the most important thing DoMS gave me is the ability to think at the intersection of technology and business and to choose to be a technocrat or a business leader. DoMS gives you the rare luxury of being both...

PROMINENT RECRUITERS





DEPARTMENT OF MANAGEMENT STUDIES

NATIONAL INSTITUTE OF TECHNOLOGY, TIRUCHIRAPPALLI

COMMUNICATION ADDRESS

Dr. Thamaraiselvan Natarajan
Professor (HAG) and Head
Department of Training and Placement
National Institute of Technology
Tiruchirappalli - 620015

CONTACT US



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