

For Whom

This programme is designed for aspiring entrepreneurs, students, faculty members, and those who would like to develop or strengthen a climate of entrepreneurship in this country.

Nominations

Interested Participants are requested to send their nominations (as per the attached nomination form) along with the Programme fee. The programme fee may be paid through Demand Draft drawn in favour of "Centre for Entrepreneurship Development and Incubation".

DURATION	: 4 Weeks
DATE	: June 30 th - July 26 th 2014
PROGRAMME FEE	: Rs. 1500/- per participant (non-residential)

Additional charges to be paid for accomodation and food, if required

Address for Correspondence

Completely filled up Nomination forms accompanied by Demand Draft should reach the below mentioned address on or before 28-06-2014.

M.PRASSANNA

Manager,

CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT AND INCUBATION

(3rd Floor, new Library buildings), National Institute of Technology,

Tiruchirappali-620015. Ph: 9962971796 / 0431-2504760



Department of Science and
Technology, Government of India



Centre for Entrepreneurship
Development and Incubation



Entrepreneurship Development
Institute of India

NATIONAL INSTITUTE OF TECHNOLOGY TIRUCHIRAPPALLI

CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT AND INCUBATION

(UNDER THE TIDE SCHEME, DEITY, MINISTRY OF C & IT, GOVT OF INDIA)

DST- NIMAT Sponsored

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME



Date : June 30 - July 26 | 2014

Venue : NIT - TRICHY

The Institute:

National Institute of Technology, Tiruchirappalli (NITT) was established in the year 1964 (as erstwhile REC) as a residential Institute. It offers ten under-graduate programmes in Engineering and Architecture. It offers twenty one post-Graduate programmes in Engineering as well as Science and Doctoral Programmes in all Engineering, Science, and Humanities disciplines. All the departments of NITT are accredited by the NBA of AICTE. Currently about 3,500 students are pursuing their under-graduate, post-graduate, and research studies in various disciplines. Engineering, Science, and Humanities disciplines. All the departments of NITT are accredited by the NBA of AICTE. Currently about 3,500 students are pursuing their under-graduate, post-graduate, and research studies in various disciplines.

Why Entrepreneurship Development?

Entrepreneurship is regarded as one of the important determinants of the industrial growth of the country. Promoting gainful self-employment amongst the Science and Technology (S&T) manpower in the country and to setup knowledge based and innovation driven enterprises is the need of the hour. In order to meet the global demand and the new challenges thrown to the Indian industry and also to generate employment, entrepreneurship development has to be given a priority. The dearth of the entrepreneurial and managerial skill is one of the most common problems being faced by all under developed economies. Entrepreneurship is promoted to help alleviate the unemployment problem, to overcome the problem of stagnation and to increase the competitiveness and growth of business and industries. Various attempts have been made to promote and develop entrepreneurship. The entrepreneurs should possess required skills, ability to grasp opportunities which offer economic advantages, orientation towards applying knowledge to maximize gains, business skills, and leadership qualities and above all confidence that one can make things happen.

About CEDI:

Recognizing the importance of Technology Incubation, many institutions of higher learning have already taken initiatives to nurture this activity. Centre for Entrepreneurship Development and Incubation (CEDI), a Section 25 company registered under section 25 of companies Act 1956, located at National Institute of Technology, Trichy is set up under the aegis of Ministry of Communication & Information Technology, Govt. of India to promote innovation and entrepreneurship by converting and translating technology ideas and innovation in various disciplines of science and engineering into products, processes and services for commercial exploitation and the benefit of society. The centre has 6 incubation Cells for the Incubatee companies and Common infrastructure like Printer, Scanner, Fax Machine, Photocopier, PCs, conference room for conducting meetings, Library Facilities, etc. CEDI aims to foster technology based and knowledge driven entrepreneurship among S&T persons through its programmes and activities. Each company selected for incubation would get financial support up-to Rs. 25 lakhs over two (or three) years period in the form of 100 % Soft Loan at 6% p.a. simple interest or Any ratio of Loan versus equity as mutually agreed upon by the CEDI and incubatees.



About the Programme Sponsored by EDI DST – NIMAT Project

Objective :

An Entrepreneurship Development Programme (EDP), of 4 weeks duration, aims at training the S&T graduates and the diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.

The programme content includes class room training on essentials of entrepreneurship survey of the prevalent socio - economic scenario, identification of business opportunities, role and function as well as schemes of assistance offered by various constituents of the support system, preparation of a technically feasible and economically viable project report, Achievement Motivation Training and also the nuances of management of an enterprise.

Core Modules are:

- ENTREPRENEURSHIP AND SCHEMES OF ASSISTANCE
- PROJECT IDENTIFICATION SELECTION & IT'S PRE-FEASIBILITY
- CONSOLIDATION OF BUSINESS IDEA
- ENTREPRENEURIAL MOTIVATIONAL TRAINING
- PROJECT REPORT/ BUSINESS PLAN PREPARATION
- MANAGEMENT INPUTS AND MANY MORE

Methodology :

The training methodology includes case studies, group discussion, games and simulation exercises, field visits and classroom lectures.

Programme coordinators :

Dr. S.R. Balasundaram, HOD, CSG, NIT - Trichy

Dr. G. Kannabiran, Professor, Department of Management Studies, NIT - Trichy

Resource Persons :

Esteemed Faculty Members of NIT-Trichy & other premier Institutions, Successful S&T entrepreneurs and government Officials working towards Entrepreneurship Development.