



DEPARTMENT OF MANAGEMENT STUDIES NATIONAL INSTITUTE OF TECHNOLOGY, TRICHY



“Executive Program in Business Management for Working Professionals”
Through two-way live Video Conferencing on every Saturdays and Sundays

Programme launch: **March 02, 2013**

Tentative Class Timings: Saturdays (6:00 pm-9:00pm) & Sundays (10:00am to 1:00 pm)

Technology Partner



ABOUT NIT TRICHY

The National Institute of Technology, Trichy (NITT) is known as Centre of Excellence for higher education, training, research and development in Science, Engineering, Technology and Management in India. The Institute emphasizes on research based educational and academic deliverable which have high industrial and societal impact. The institute was founded in 1964 to cater to the country's growing need for technological manpower. National Institute of Technology Trichy is one of the 17 National Institutes of Technology established by the Government of India. It is consistently ranked the best NIT in the country and stands ahead of some IITs. The campus accommodates a community of around 10000 people on its 1000 acre sprawling greenery with state-of-the-art infrastructure.



DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies-NIT Trichy (DoMS-NIT Trichy) was born out of a vision of the architects of the great institution called National Institute of Technology Trichy (erstwhile Regional Engineering College, Trichy). The seed, which was planted in 1978, has grown into a “Bodhi tree” enlightening and shaping careers for more than three decades. DoMS-NIT Trichy is the only institution which is funded by the Ministry of HRD among the NITs. Since its inception, DoMS-NIT Trichy’s mission has been focused on contributing to growth and development efforts in India with an emphasis on research. The institution has a strong industry relationship which is constantly evident from the inputs in formulating the syllabus and the workshops in collaboration with the industry. DoMS-NIT Trichy offers a stimulating environment to faculty and student alike. The vast resource of alumni is the biggest asset that DoMS-NIT Trichy can boast off. The alumni occupy prominent positions in the industry. The concept of mentorship between the students and the alumni provides a lifeline for immense growth for the DoMSians. DoMS’ enjoys tremendous corporate endorsements and has been consistently ranked within top 10 in placements for past several years.

EXECUTIVE PROGRAM IN BUSINESS MANAGEMENT

With the aim of helping practicing executives, who are not in a position to join any residential education programmes, NIT Trichy provides an opportunity through executive education. The batch of “Executive Training Program in Business Management” for Working Executives is proposed to be held from March 2013 (for the wards of EDXL Learning India Pvt. Ltd).

This program has been exclusively designed to meet the emerging needs of executives and managers who do not have a specific exposure to the areas of management education. It covers the topics that would be required for success. Executive Training Program in Business Management will provide an opportunity to the non-management graduates of the organisations to get an in-depth orientation and exposure to the foundations of Management issues.

This programme seeks to address the following:

- Emerging paradigms in the field of Management.
- An emphasis on current concepts and applications.

PROGRAM OBJECTIVE

The present day competitive world demands the working professionals to execute functions as soon as they get into their first assignment. Organisations are also witnessing the fact that the role of a professional is becoming vibrant within any company; the job often demands individuals to think of and implement new practices and new technology, work in groups, lead a team of people and liaise with outside environment. This requires the basic knowledge of different aspects of management that helps them to perform their roles better and stand high among the group. It thus helps out to put their career path within the organization on a fast track.

With the above objective, DoMS, NIT Trichy will launch Video Conferencing (VC) based program - “Executive Program in Business Management” for Working Executives in Industry.



WHO CAN PARTICIPATE

- This programme is useful to the executive’s engineers and managers working in IT industry and other core sector industry as well.
- This programme would ensure to provide high quality education to these professionals, who are interested in enhancing their career and required business competencies.

PEDAGOGY AND PROGRAMME FACULTY

The programme pedagogy will involve use of case studies, lecture-cum-discussions, seminars, projects etc. The student can participate in a virtual class and interact with the Instructor and fellow students. The programme will include faculty from NIT Trichy, experts from industry and academia.

PROGRAMME DURATION

The program will be completed in 200 hrs and the classes are proposed to be held on weekends, **Saturdays (6:00 pm-9:00pm) and Sundays (10:00am to 1:00 pm) tentatively.**

ELIGIBILITY CRITERIA FOR ADMISSION

Graduate executives, with minimum 2 to 3 years of work experience in industry on the basis of merit.

AWARD OF CERTIFICATE

Each participant will be awarded a participation certificate on successful completion of the programme.

PROGRAMME STRUCTURE

The following modules will be offered in the programme.

- **Principles of Management**
- **Strategic Management**
- **Supply Chain Management & Operations Management**
- **Human Resources Management**
- **Financial Management**
- **Organizational Behaviour**
- **Marketing Management**
- **Business Law and Management of IPRs**
- **Entrepreneurship Management**
- **Technology & Project Management**

REGISTRATION

The wards of EDXL Learning India Pvt. Ltd in the program may apply on or before 11th February 2013. Click the following link for registration;

<https://docs.google.com/a/edx.in/spreadsheet/viewform?formkey=dE5hc3dMLVNUX1FrTU8zLVVqOExxVFE6MQ>

For any query please contact:

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